Gender Mainstreaming Platform

What does gender equality have to do with…

sport? agriculture? energy? transport?
What is gender mainstreaming?
Gender mainstreaming is a globally embraced strategy for achieving gender equality. It involves the integration of a gender perspective in each phase of the policy making cycle. This means that policy content should address the specific needs and interests of both women and men and contribute to a balanced representation of women and men in decision-making positions.

For example, in the policy area of transport, the different roles and needs of women and men who use these public services have to be evaluated and addressed. In Europe, women are more likely than men to use public transport and take on caring responsibilities for young children. They would therefore benefit more from buses with a lowering platform and bus stops placed close to schools and nurseries.

How does it work?
Gender mainstreaming can be described as a cycle that starts from the defining and planning phases and continues through to implementation and monitoring and evaluation. With each phase of the policy-making cycle, it is important that equality between women and men is taken into account in all decisions and by all actors involved.

Who is it for?
EIGE’s Gender Mainstreaming Platform has been designed primarily for the benefit of policy makers, who can use the online resources to integrate a gender-sensitive approach into their policy field. However, the information and advice available on the platform is also extremely relevant and useful for many other audiences in order to promote more awareness of gender equality in all areas of society.

What can you find on the platform?
- Information on many different policy areas, presenting existing gender inequalities in each area and details regarding current objectives and priorities at EU and international level.
- Country specific information on each of the 28 EU Member States, outlining their progress in mainstreaming gender.
- Good practices showing practical examples that are proven to enhance gender equality in a variety of fields.
- Methods and tools that give practical advice on how to incorporate a gender perspective in each phase of the policy/programme cycle, from gender budgeting to gender auditing.

http://eige.europa.eu/gender-mainstreaming
The European Institute for Gender Equality (EIGE) was set up to strengthen and promote equality between women and men in the European Union. With sound expertise and knowledge, as well as an extensive online library and wide collection of publications and resources, EIGE is the EU knowledge centre on gender equality. By providing evidence based research, comparable and reliable gender statistics, tools and expertise, EIGE supports policy makers to integrate a gender equality perspective in their work and make equality a reality.

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