



Gender Equality
GE ACADEMY

GE ACADEMY Webinars' Series

Gender in Research and Innovation

13th November 2019, 13.00-14.45 CET

Trainers: Maria Sangiuliano/ Paula Wennberg/ Anne Humbert/Simonetta Manfredi

Description:

WHY: This webinar is part of the GE Academy capacity building program. It aims at informing attendees about ERA priorities on gender equality and related facts and figures. In addition, it wants to sensitise on how gender is relevant in the entire research and innovation cycle as well as in innovation policies, presenting relevant studies and projects carried out in two Universities.

FOR WHOM: It offers a learning opportunity to beginners from different groups and academic fields, as well as to policymakers willing to learn about the advantages of integrating gender in innovation policies.

WHAT: EU policies on Gender in research have focused in the last few years on institutional change mostly and on mainstreaming gender across the entire research-cycle. After an initial overview of the problems and concepts at stake related to the 3 ERA objectives on gender, the webinar will draw attention to the less explored area of gender & innovation, introducing on how gender scholars and practitioners have started challenging innovation definitions, assumptions and processes/policies. Concrete case studies will be presented and discussed: participants will have the opportunity to know from the direct experience of two Universities (Lulea and Oxford Brookes) and how they are broadening their own institutional change actions by developing projects aiming at the creation of gender-aware innovation/business models and at revealing barriers for STEM female professionals in key stages of the spinout process.

Benefits for attendants

You will have the opportunity to familiarize with the topic gender equality across the entire research and innovation cycle, with both a theoretical and practical perspective. You will have the opportunity to learn from past and ongoing experience of four experts in gender equality in research and innovation, by posing your questions to them, thanks to 3 dedicated Q&A sessions. We want you to participate in an active way! The webinar aims at fostering interactivity in a format which is traditionally mostly oriented to knowledge transfer, so you can expect our speakers to propose some 'live' polls or other interactive exercises.

Registration link:

https://zoom.us/webinar/register/WN_NS_jr-kaTCSjgh8SVFT-aQ



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824585.



Agenda

Time	Topic
Start: ▶ 13:00 - 13:05	Vasia Madesi, ViLabs -GE ACADEMY coordinator & Maria Sangiuliano, Smart Venice Introduction to the project's goal and objectives and to the webinar
▶ 13:05 - 13:25	Maria Sangiuliano, Smart Venice - Title of presentation: "Gender Equality in Research and Innovation"
? 13:25 - 13:35	First Q&A Session
▶ 13:35 - 13:55	Paula Wennberg: Lulea University - Title of presentation: "Gender Smart Arena - Creating Value for Academia, Business and Society"
? 13:55 - 14:05	Second Q&A Session
▶ 14:05 - 14:25	Anne Laure Humbert and Simonetta Manfredi, Brookes University - Title of presentation: "Women and Innovation: the case of University spinout companies"
? 14:25 - 14:35	Third Q&A Session
▶ 14:35 - 14:45	Maria Sangiuliano, Smart Venice, Vasia Madesi, Vilabs - Wrap up and conclusions

How to access the webinar

Feel free to book at your earliest convenience: we can accommodate a limited number of attendees, on a first come- first served basis (you will receive a confirmation e-mail)

➡ https://zoom.us/webinar/register/WN_NS_jr-kaTCSjgh8SVFT-aQ

Please join our meeting from your computer, tablet or smartphone



Key-note speakers



Maria Sangiuliano

Maria Sangiuliano, PhD in Cognitive and Learning Studies, senior gender expert and researcher, has 20 years' experience in EU funded projects and programmes on gender equality. Her research and work is located at the intersections between social and technological innovation to make innovation policies and processes more sustainable and inclusive through diversity sensitive co-design and participatory design methods. Among her most recent endeavours, Maria was in charge of supporting the recently concluded H2020 EQUAL-IST partners in achieving institutional change for gender equality and is currently leading the Smart Venice team in the GE Academy consortium and other projects.



Paula Wennberg

Paula Wennberg, Centre for Distance-spanning Technology, Luleå University of Technology, Sweden. Paula Wennberg is Founder and Manager of Gender Contact Point, a collaboration and resource platform based at Luleå University of Technology, Sweden. She has 20 years' experience of regional, national and European collaborative projects and has developed a great number of gender equality and diversity tools and methods promoting inclusive innovation and research. She is currently the coordinator of the Gender Smart Arena project with partners from ICT companies and municipalities. The project supports strategic business activities as well as gender mainstreaming processes of academia, industry and surrounding society.



Anne Laure Humbert

Anne Laure Humbert, PhD, is a Reader in Gender and Diversity and Director of the Centre for Diversity Policy Research and Practice at Oxford Brookes University. Anne has worked extensively on developing methodologies and indicators for measuring gender equality in multiple settings. Some of the recent and current projects include looking at the impact of gender and diversity in STEM research teams (GEDII); implementing gender equality plans in universities across Europe (GEARING-Roles); gender in spinouts company in the UK. Some recent publications include: "A rights-based approach to board quotas and how hard sanctions work for gender equality", European Journal of Women; and "The perils of gender beliefs for men leaders as change agents for gender equality" European Management Review 2018.



Simonetta Manfredi

Simonetta Manfredi is a Professor in Equality and Diversity Management and Director of the Centre for Diversity Policy Research and Practice at Oxford Brookes University. Her recent research has focused on work-life balance, gender and age discrimination issues in the Higher Education workplace. She has co-authored the award-winning article: Improving Women's Representation in Senior Positions in Universities, published by the international journal Employee Relations. Simonetta has also undertaken consultancy work in the area of equality and diversity management for a number of employers both in the public and private sector. She was appointed by the Italian Ministry of Employment as Equal Opportunity Adviser to the Province of Bologna (2001-2003).

