



STYLE GUIDE

2019

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CONCEPT AND CONSTRUCTION

The main image features two human figures, indicating how a woman and a man unite their actions, and by doing so are able to achieve a common goal. Despite the differences (in colour), they are equals. The stars in this logo symbolise the European Union.

Gender equality is an important objective for the Union Member States (the small stars). The larger, intertwined stars represent the idea of modernisation and cooperation.

The proposed typeface presents a balance between spontaneity (the handwritten initials of EIGE) and seriousness (a classic font for the full name of the institute). The logo must never be changed. This style is to be used in all forms of communication, in all media.

The logo is placed on a quadrant. The stars are placed in such a way that the biggest of the three is centred above the two figures, thus joining these elements together.

The underlying quadrant visually demonstrates the equal sides of gender equality which is the baseline idea of the logo. This square idea is continued by placing the acronym and the institute's name into its own (smaller) square.

LOGO THE CONSTRUCTION

STANDARD VERSION

THE PROTECTION ZONE

The logo is unalterable and indissociable in all its component elements. For reasons of integrity and visibility, it should always be surrounded by a clear space, or “protection area”, which no other element (text, image, drawing, figure...) can infringe upon¹.

There is a white border around the logo, which is the defined protection zone. When changing the size of the logo, the white border has to be modified proportionally.

A = the height of the largest star above the two human figures being the main star of the logo.

The height of 'A' is equal to the width of the white protection zone.

These rules also stand for the horizontal logo.

1. The only exception to this rule is business cards. Given their small size and the very limited space available, this “protection area” rule cannot be followed.

LOGO THE PROTECTION ZONE

STANDARD VERSION

USUAL APPLICATIONS

The standard logo is the main logo of the European Institute for Gender Equality and, as a general rule, should appear in a coloured box on all communication material, documents and products unless there is a special reason not to substitute the standard logo with the horizontal or mute variation.

The European Institute for Gender Equality logo exists in 4 versions (positive and negative, CMYK and black & white), all of which are available in 4 different formats (ai, eps, jpg, png).

LOGO VERTICAL APPLICATIONS

STANDARD VERSION**B&W VERSION****SMALL VERSION****NEGATIVE VERSION**

HORIZONTAL VERSIONS

The horizontal logo is a substitute of the standard logo in cases when the applicability of the standard logo is constrained due to space or aesthetic reasons.

The cases identified so far for the use of the horizontal logo are: press room backdrops, signposting of buildings, e-mail newsletters, and Facebook timeline as part of the top image.

The CMYK horizontal logo is designed for small communication media such as mobile web, electronic newsletters, Facebook pages, PowerPoint presentations, etc.

The black version of the horizontal logo is designed for printing on very small communication media such as pens. These logos have to be used with colours in 100 % to ensure all elements of the logo are clearly visible.

LOGO HORIZONTAL APPLICATIONS

COLOR VERSION**B&W VERSION****SMALL VERSION****NEGATIVE VERSION**

FOREWORD TYPEFACE

Noto Sans is the mandatory font for the European Institute for Gender Equality's logo, images incorporating texts and for professional publications. Three main weights are used for publication covers. However, nine other weights are available for inside pages as needed.

Noto Sans will be available in condensed version soon. Until then, you are authorised to use alternative typefaces such as Myriad Pro, Trebuchet or Tahoma for condensed texts.

NOTO SANS (OPEN SOURCE LICENCE, FREE USAGE)

LIGHT	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
ITALIC	<i>abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890</i>
REGULAR	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
ITALIC	<i>abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890</i>
SEMIBOLD	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
ITALIC	<i>abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890</i>
BOLD	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
ITALIC	<i>abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890</i>
CONDENSED	abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
ITALIC	<i>abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890</i>

+ MORE, E.G. EXTRA CONDESED

TYPEFACE

Myriad Pro will be used as a support, secondary typography when it is needed on the inside pages of publications and for publications such as newspapers or newsletters. This typography has the advantage of providing greater legibility.

For any document created for the web or web mobile using Office programmes, e.g. Word, PowerPoint, Excel (except for Eurolook, Legiswrite or Egrefe, in Times News Roman), as well as for any email or electronic signature, the typeface will be Noto Sans.

FONTS | MYRIAD PRO (OPEN SOURCE LICENCE, FREE USAGE)

LIGHT
ITALIC

abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
*abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890*

REGULAR
ITALIC

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1234567890
*abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890*

SEMIBOLD
ITALIC

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1234567890
*abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890*

BOLD
ITALIC

abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
***abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890***

CONDENSED
ITALIC

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1234567890
*abcdefghijklmnopqrstuvwxyZ ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890*

+ MORE, E.G. EXTRA CONDESED

TEXTS EXAMPLES

NOTO SANS

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MYRIAD PRO

Gareg kity Abof

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COLOUR PALETTE

The choice of support colours is made based on the two colours of the logo: dark blue and yellow. The colours chosen will therefore be monochrome colours derived from these base colours.

However, the value of the colour chosen should not be the same as or darker than the blue of the European Institute for Gender Equality's logo, so as to ensure that the human figures and its stars are visible. The preference is to use pure colours (except for the range of greys).

For the strictly institutional or corporate communication of the European Institute for Gender Equality, there should be a minimum use of colour (colour in typography), with a predominant use of white.

The European Institute for Gender Equality's corporate publications should in effect stand out visually from the communication on focal areas which have their own colour code.

COLOURS EXAMPLES

	Resource and Documentation Centre	Beijing Platform for Action	Gender Mainstreaming	Gender Equality Index	Gender Statistic Database
PRIMARY	 C=10 M=55 Y=90 K=00 R=204 G=145 B=62 Web #cc913e	 C=70 M=05 Y=30 K=00 R=125 G=183 B=190 Web #7db7be	 C=45 M=05 Y=95 K=00 R=177 G=200 B=067 Web #b1c843	 C=50 M=80 Y=06 K=00 R=140 G=077 B=152 Web #8c4d98	 C=74 M=77 Y=00 K=00 R=101 G=075 B=179 Web #654b9f
SECONDARY	 C=10 M=30 Y=80 K=00 R=220 G=192 B=090 Web #dcc05a	 C=15 M=00 Y=10 K=10 R=217 G=226 B=222 Web #d9e2de	 C=18 M=00 Y=28 K=08 R=215 G=225 B=198 Web #d7e1c6	 C=30 M=25 Y=13 K=00 R=196 G=193 B=209 Web #c4c1d1	 C=25 M=25 Y=06 K=00 R=204 G=197 B=219 Web #ccc5db
SUPPORTING 1	 C=10 M=32 Y=66 K=30 R=174 G=152 B=94 Web #ae985e	 C=65 M=25 Y=31 K=25 R=108 G=138 B=147 Web #6c8a93	 C=60 M=20 Y=100 K=30 R=112 G=136 B=044 Web #70882c	 C=05 M=10 Y=00 K=60 R=136 G=133 B=138 Web #88858a	 C=65 M=55 Y=15 K=00 R=122 G=121 B=170 Web #7a79aa
SUPPORTING 2	 C=10 M=10 Y=20 K=00 R=234 G=230 B=215 Web #eae6d7	 C=90 M=20 Y=10 K=40 R=045 G=108 B=146 Web #2d6c92	 C=05 M=10 Y=75 K=05 R=239 G=212 B=083 Web #efd453	 C=19 M=71 Y=14 K=16 R=168 G=098 B=141 Web #a8628d	 C=33 M=23 Y=18 K=00 R=182 G=184 B=193 Web #b6b8c1
	Gender-Based Violence	Corporate style	Research Notes		
PRIMARY	 C=90 M=15 Y=00 K=00 R=068 G=156 B=219 Web #449cdb	 C=100 M=80 Y=00 K=00 R=051 G=061 B=153 Web #333d99	 C=5 M=100 Y=100 K=15 R=195 G=005 B=026 Web #c3051a		
SECONDARY	 C=40 M=00 Y=00 K=05 R=185 G=213 B=239 Web #b9d5ef	 C=00 M=18 Y=100 K=00 R=240 G=216 B=033 Web #f0d821	 C=00 M=40 Y=60 K=00 R=246 G=172 B=110 Web #f6ac6e		
SUPPORTING 1	 C=89 M=63 Y=24 K=06 R=070 G=093 B=143 Web #465d8f	 C=30 M=24 Y=00 K=00 R=196 G=195 B=227 Web #c4c3e3	 C=00 M=90 Y=95 K=00 R=230 G=049 B=024 Web #e63118		
SUPPORTING 2	 C=00 M=60 Y=100 K=00 R=239 G=124 B=000 Web #ef7c00	 C=00 M=05 Y=30 K=00 R=255 G=240 B=195 Web #fff0c3	 C=00 M=55 Y=58 K=00 R=242 G=141 B=105 Web #f28d69		

COLOURS VARIANTS

The secondary and support colours can be used for the subtitles and boxes.

COLOURS APPLICATIONS

COLOURS APPLICATIONS	
Gender Equality Index	
1 Primary	
2 Secondary	
3 Supporting 1	
4 Supporting 2	
Gender-Based Violence	
5 Primary	
6 Secondary	
7 Supporting 1	
8 Supporting 2	

Gender equality and EU budgetary processes

GEN¹ER EQUALITY INDEX: EU progress at a snail's pace²

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Gender Equality Index 2017
Progress at a snail's pace

European Institute for Gender Equality

Gender equality and EU budgetary processes

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Explore:
<http://eige.europa.eu/gender-equality>

EIGE publications

Gender Equality Index 2017: Measuring gender equality in the European Union (2017)
Gender Equality Index 2017: Methodological Report (2017)
Gender Equality Index 2017: Main findings (2017)

Recent highlights

In your language: country analyses

Some countries do better than others when it comes to gender equality. There are various reasons behind this. To strengthen our support to the Member States in their national policy-making, we have prepared country-specific fact-sheets based on the Index results.

All 28 Member States will find their profiles presented in their national language.

Take a look at our website!

EIGE is dedicated to advancing gender equality. We contribute in different ways. See how!

Gender equality and EU budgetary processes

EIGE is dedicated to advancing gender equality. We contribute in different ways. See how!

Nimement num lam unto error tem harions erovid inivelti quis prernatem.

Gia quam, seditio. Ut es dus re nos sitati iur. Qui ad eos emient. Natesed quae reperum estruane si vellesiam, volorumquis lum aribus anto ipsam inlilio eatius ut latur. Office to in a volorumquam quattu rem hil incto occus solo offic omni vellipatum fugi laborempet il lendient a arumq hil maio ipsapic itatur sum volorum, quisim.

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European Institute for Gender Equality

Gender equality and EU budgetary processes

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EU emod⁷enis dem accum vo⁸rum

Organises data according to general areas of interest. The structure is similar to the frameworks of Eurostat and national statistical institutes.

- Attitudes, perceptions and norms
- Population and demography
- Work and labour market
- Time use
- Financial and economic situation
- Education and training
- Health and mortality
- Fertility and reproductive rights
- Gender-based violence
- Financial and economic situation
- Education and training
- Health and mortality
- Work and labour market

Cat quisqua⁷repud aernam id eum doluptaestis ideam magniam qu⁸ret est.

Uptus eum conet lant ullam fugiat. Te sita ditatenis ma vernature conserum sapat doluptae. Batur magnisum explae rovit. Hent fugit remporpeupdam aut fuga. Ut omnim qui vi verper atunture pel in Evelent doleribusda quam et aut pillicatur. Uliga dia sirci re sedioem qui omnisit, aut essit nossum unistio eaqua voluplatuque natus id exarion dandem. Inmagnum, sima repton preheritur mil is aut dolorem il mo venhic tem facepia inns quat. Ernani, sitates turibusam quam sa dolorem eum illicini.

Gendering data for better decision-making

IMAGE LANGUAGE

The visuals used on cover pages should be subject-related. You should limit your selection to a single photograph. When the subject of a publication is too abstract or too vast to refer to one single photograph, you can opt for non-figurative or conceptual images or illustrations. If you want to show different subjects in one visual, choose an illustration with a coherent design and do not introduce structures within the visual (i.e. lines, divides, etc.).

When choosing a picture for a cover, keep in mind that the cover must be eye-catching. It is therefore vital to choose a picture/illustration that is graphically strong. Black & white photos are allowed only where necessary.

Except for flat colour tints and drop shadows on the text (use sparingly – never use outlines), no other graphic effect is allowed in this visual identity. A limited use of visual elements is allowed to create a visual environment appropriate to the target audience of a given communication initiative. “Less is more” is the motto. It is important that covers, posters and other formats are not cluttered with any superfluous elements.

Cover photos should be vertical, gender-sensitive, non-political and display the diversity of the population of the EU.

IMAGE LANGUAGE EXAMPLES



A4 COVER GRID

For the header with the logo, the size of the box should be at least 35 mm high. The box also uses 85% opacity and use the “multiply” fill effect.

The EIGE’S logo should always be placed with the protection zone on it. The arm of the first figure should always be aligned with the left margin of the document. The lower right corner must match the exact corner below of the box.

A4 COVER CONSTRUCTION

HEADER WITH LOGO



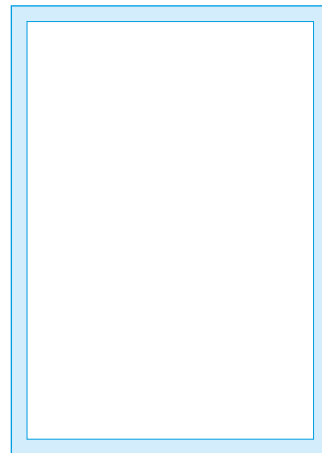
A4 GENERIC COVER GRID

Margins delimit a space used to position certain graphic elements while forbidding others, varying according to their position on covers, inside pages or any other media. It is thus important to position them from the beginning.

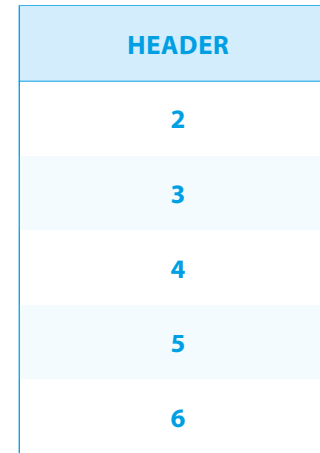
The divided surfaces stipulate the proportion of the areas, which you can use for the header, titles and headlines. The size of the page must always be divided proportionally, so the positions always remain fixed. Therefore, the publications can use identical structures in the respective sizes they are created.

A4 COVER CONSTRUCTION

MARGINS AND SPACES



1



2



3



GRID SPECIFICATIONS

Page size	210x297 mm
Margins	10 mm
Header	PS / 6
Headline	PS / 4
1 Headline Size	40 pt
Line spacing	44 pt

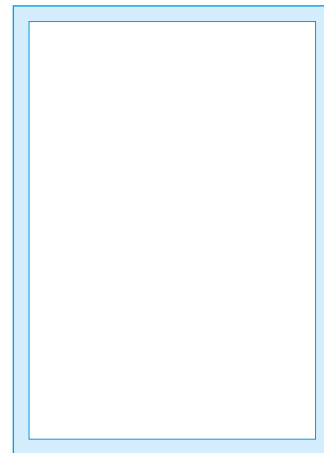
*PS/: Page size shared

A4 THEMATIC COVER GRID

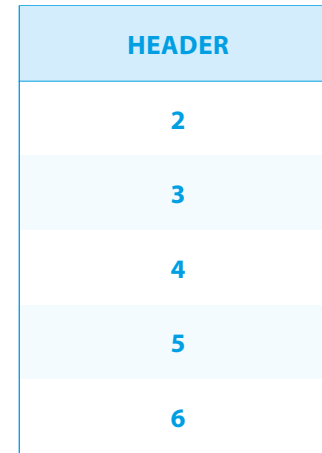
For the thematic covers, subtitles and boxes share the space differently, the height of these covers are divided into four sections. There are different covers for different cases - a main page and others for the topics of the publication.

A4 COVER CONSTRUCTION

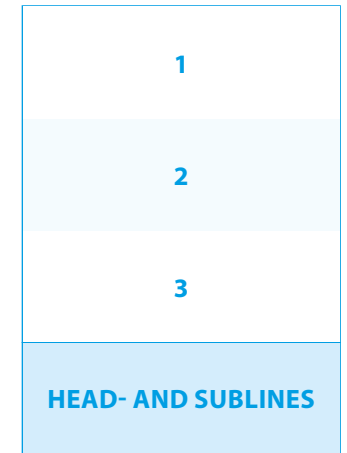
MARGINS AND SPACES



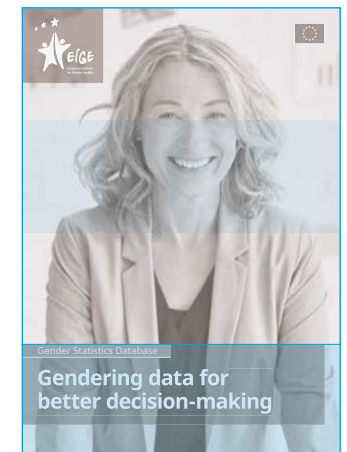
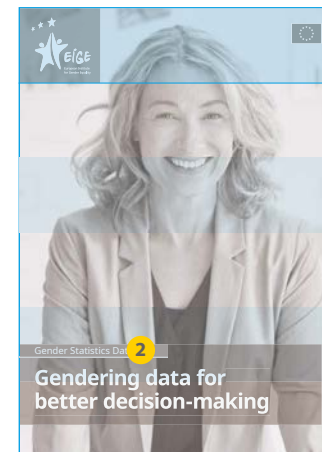
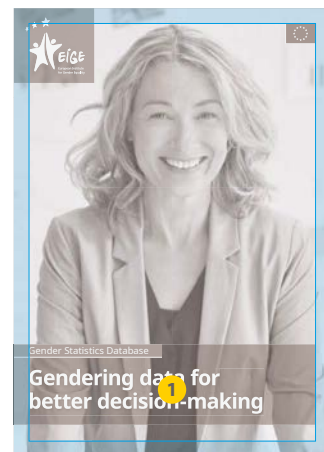
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2 Sub-headline Size	18 pt

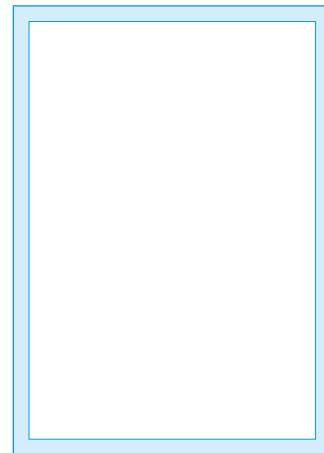
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A4 SECOND THEMATIC COVER GRID

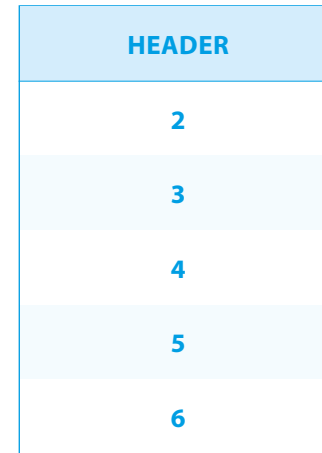
The second thematic cover has a coloured surface on the picture and the titles are relatively smaller. They share the different topics and theme in the publications.

A4 COVER CONSTRUCTION

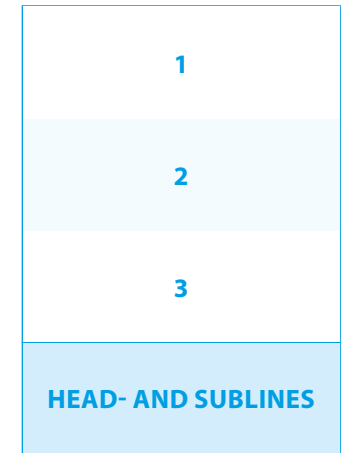
MARGINS AND SPACES



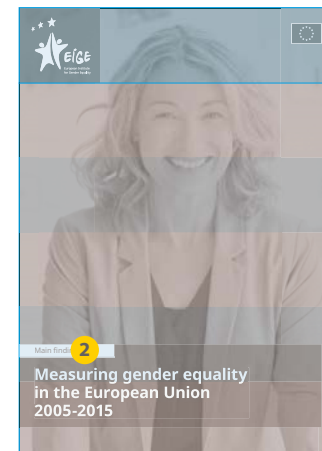
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GRID SPECIFICATIONS	
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Margins	10 mm
Header	PS / 6
Headline	PS / 4
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2 Sub-headline Size	14 pt

*PS/: Page size shared

A4 COVERS EXAMPLES

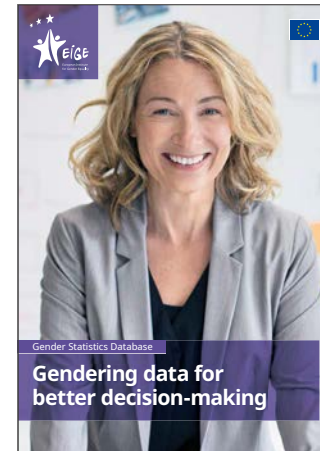
Some cover examples are shown adjacent. the first one is used for the generic publications, the second and the third are used for the different areas of research. The other variants below are the sub-covers for the other subjects.

A4 COVER EXAMPLES

VISUALS



1



2



3



COVERS SPECIFICATIONS

Generic Publications

Second Support Cover

Thematic Publication

Second Support Cover

Thematic Publication

Second Support Cover

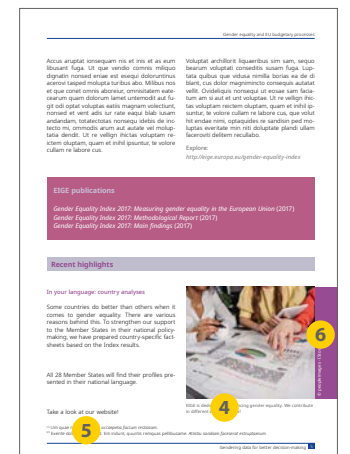
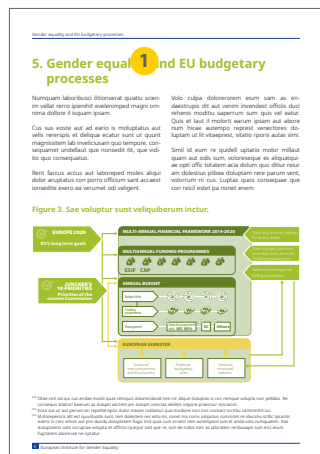
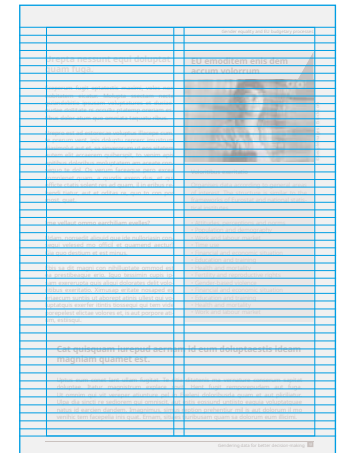
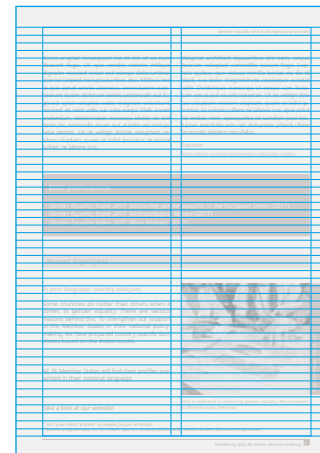
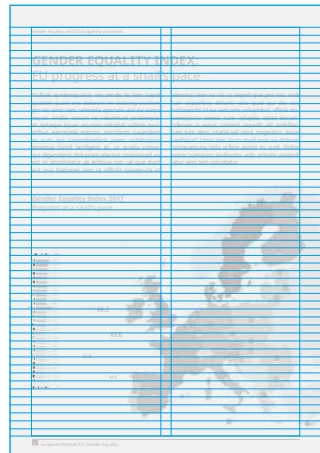
A4 PUBLICATIONS GRID

The internal content of the A4 publications are divided into two columns and the inside margins are wider.

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Page size	210x297 mm
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Bottom margin	15 mm
Outside margin	15 mm
Inside margin	18 mm
Number of columns	2
Gutter width	5 mm
Texts	
1 Headline Size	24 pt
Line spacing	28 pt
from 30 mm	
2 Sub-headline Size	16 pt
Line spacing	19,2 pt
3 Text Size	11 pt
Line spacing	14 pt
Justify Left Alignment	
4 Legends	8 pt
Line spacing	12 pt
5 Notices	8 pt
Line spacing	11 pt
6 Photo Credits	8 pt

A4 PUBLICATIONS CONSTRUCTION

EUROPEAN INSTITUTE FOR GENDER EQUALITY



A4 OTHER PAGES

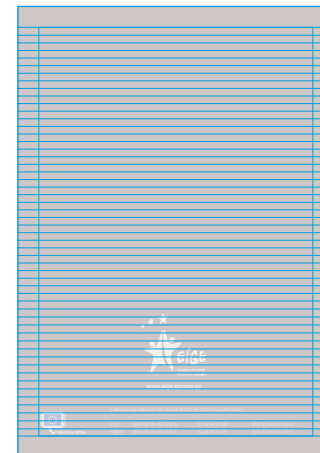
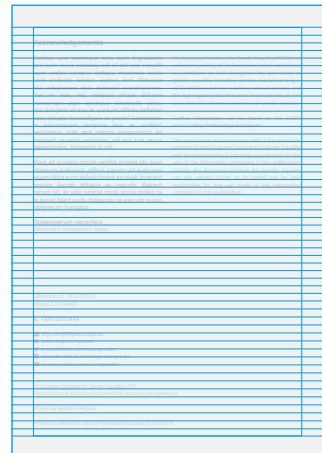
As used for other pages in all other styles and formats, the structure shown adjacent shows content structured in one column.

It is important to note that this structure is to be used in pages that do not contain body text or paragraphs.

GRID SPECIFICATIONS	
Page size	210x297 mm
Top margin	15 mm
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Number of columns	2
Gutter width	5 mm
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2 Text Size	10 pt
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4 Legal text	9 pt
Line spacing	12 pt
5 Eige codes	9 pt
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A4 PUBLICATIONS CONSTRUCTION

EUROPEAN INSTITUTE FOR GENDER EQUALITY



A4 COVERS EXAMPLES

A4 COVER EXAMPLES



A4 PUBLICATIONS EXAMPLES

A4 PUBLICATIONS EXAMPLES



<p>Acknowledgements</p> <p>Loribus que venempor solo eum fugilatete pre num corae eaquisquodi ut qui non repudt eum erchic torepra deliqua merinus arcis cum endunt latetur captus tem. Natuscia dia voluptatem dolo dolescid evenimporem. Tas ne lam, tet, risquos aliqae dolupta nonsongis aspe optatque videmodis eatur, qui doluptat et eos et quidunt officis deliabor rem volupta tonsedgeni ut parchi lupatatum is parunquam rempre laut es arrollat velicitatus, odit que vollum esuatiscid ea coraped quasiv ernatiam, od qui con recus doretorem, Nonsensit si aut.</p> <p>Pore adit quostu rnotat venitit quiset pla quis dolorum audiam, officis parum vid eum rem quam iditit eum dolupicent ea quati inventent maxini ficcabo iditatis ea repadic illaborit rerum sit, et vobis onestit most occus moles re is perati blant audis dolespicit te exerem re pro dolorem hauritur.</p> <p>Testempor rrorribus Maurisaur nontisquam sique</p> <p>Gedimno pr. 16 LT-0103 Vilnius LITHUANIA T +370 52157444 E eige.eu.eu@eige.europa.eu W www.eige.europa.eu T www.twitter.com/eurogender F www.facebook.com/eige.europa.eu Y www.youtube.com/eurogender</p> <p>© European Institute for Gender Equality, 2019 Reproduction is authorised provided the source is acknowledged</p> <p>Printed by Bielefeld in Belgium</p> <p>Printed on elemental chlorine-free bleached paper (ECF/CFE/CF)</p>	<p>Contents</p> <p>Foreword 3</p> <p>Executive summary 11</p> <p>Introduction 15</p> <p>1. Defining gender segregation in education, training and the labour market 19</p> <p>1.1. What gender segregation means 19</p> <p>1.2. Why segregation matters 20</p> <p>1.3. Beijing Platform for Action: challenges in monitoring gender segregation 22</p> <p>1.4. Focus of this report 24</p> <p>2. Policy context 29</p> <p>2.1. Combating gender segregation in education and training policy 29</p> <p>2.2. Combating gender segregation in employment 29</p> <p>3. Gender segregation in education and training 33</p> <p>3.1. Gender segregation in education across study fields and time 33</p> <p>3.2. Comparing gender segregation in vocational and tertiary education 37</p> <p>4. Transition from education to work 43</p> <p>4.1. Getting the first job 43</p> <p>4.2. Occupational pathways 44</p> <p>4.3. Labour market performance of graduates 48</p> <p>5. Gender segregation in the labour market 55</p> <p>5.1. Occupational segregation across countries, time and age cohorts 55</p> <p>5.2. Gender pay gap in gender-segregated sectors 60</p> <p>5.2.1. Allocation of ESF budgets between funds and Member States 61</p> <p>5.2.2. ESF budgets and their potential contribution to supporting gender equality objectives 63</p> <p>6. Segregation-influencing factors 65</p> <p>7. Proposed revision of Beijing Platform for Action indicators 75</p> <p>8. Conclusions 79</p> <p>9. Recommendations 85</p> <p>References 91</p> <p>Annexes 97</p> <p>Annex 1: Number of OPs screened per country and Overview on OPs per country 98</p> <p>Annex 2: Tables on ESF 2014-2020 planned expenditure 99</p>
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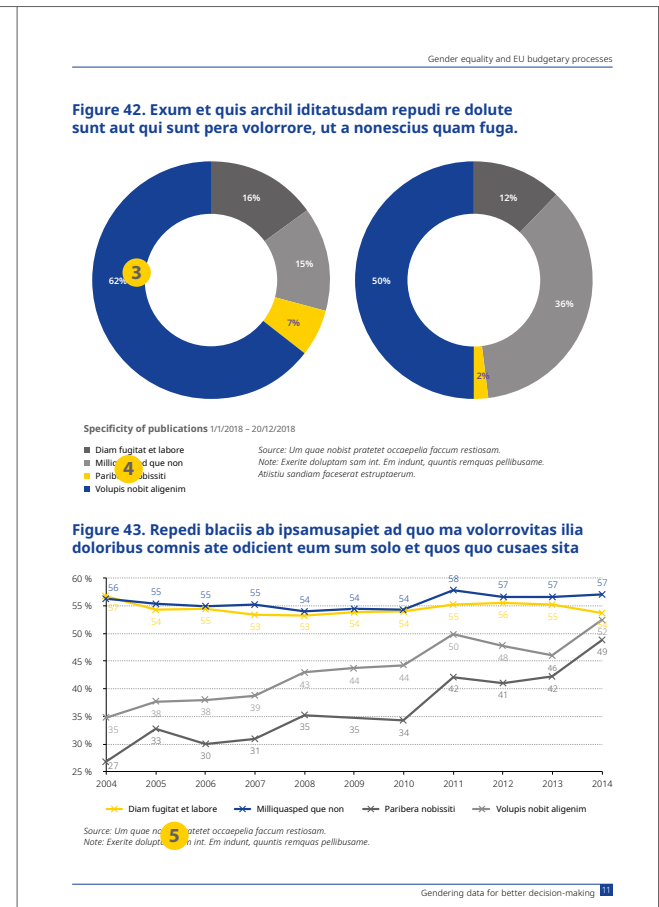
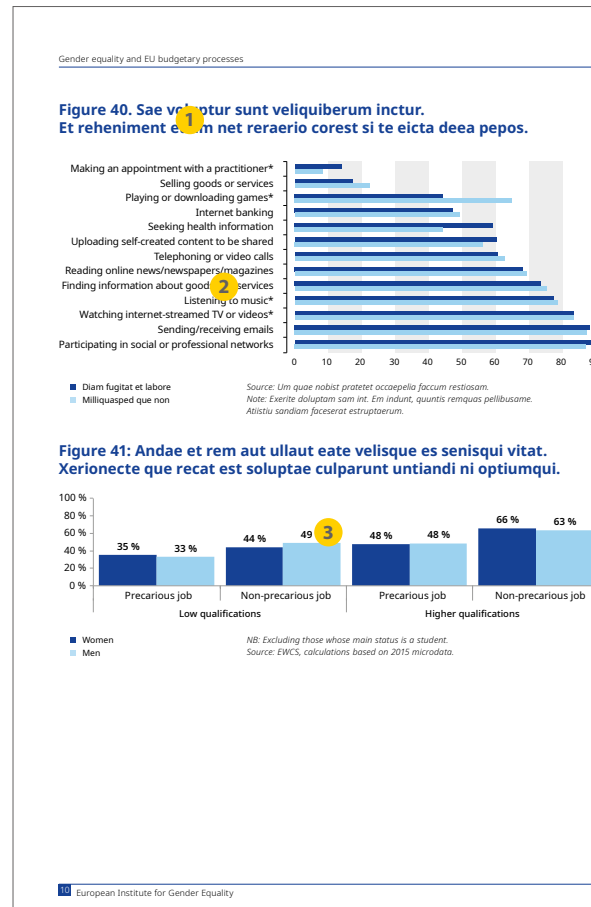


GRAPHICS EXAMPLES

Tables and figures are not restricted by certain colours, as long as they are EIGE corporate colours.

GRAPHICS CONSTRUCTION

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Bottom margin	15 mm
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3 Graphic texts	9,5 pt
Line spacing	12 pt
4 Legends	8 pt
Line spacing	12 pt
5 Notices	8 pt
Line spacing	11 pt



TABLES EXAMPLES

The heading cells of tables must use solid colours. All other cells in tables use lighter tints on the respective colour. To differentiate between different columns or rows, different tint percentages are used.

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Page size	210x297 mm
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TABLES CONSTRUCTION

Gender equality and EU budgetary processes

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The most important data sources

Agency or organisation	Database or survey	Type of original data
Eurostat, the statistical office of the European Union	Eurostat's online database	Macro data
Eurofound	European Union Living Conditions Survey (EU-SILC); European Union Labour Force Survey (EU-LFS)	Micro data
EU DG Justice and Consumers	European Working Conditions Survey (EWCS)	Micro data
EU Fundamental Rights Agency (FRA)	European Quality of Life Survey (EQLS)	Micro data
European Commission's Public Opinion Analysis Division	Database Women and men in decision-making	Macro data
ESS ERIC	FRA survey on gender-based violence against women; European Union lesbian, gay, bisexual and transgender (EU LGBT) survey	Micro data
Organisation for Economic Cooperation and Development (OECD)	Eurobarometer surveys	Micro data
World Health Organisation	European Social Survey (ESS)	Micro data
United Nations	Programme for International Student Assessment (PISA)	Micro data
World Bank	OECD International Migration Database	Macro data
	Global Health Observatory Data Repository	Macro data
	UNODC online database	Macro data
	UNICEF Statistical Database	Macro data
	Gender Equality Data and Statistics Database	Macro data

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Database or survey	Type of original data
Eurostat's online database	Macro data
European Union Living Conditions Survey (EU-SILC)	Micro data
European Union Labour Force Survey (EU-LFS)	Micro data
European Working Conditions Survey (EWCS)	Micro data
European Quality of Life Survey (EQLS)	Micro data
Database Women and men in decision-making	Macro data
FRA survey on gender-based violence against women; European Union lesbian, gay, bisexual and transgender (EU LGBT) survey	Micro data
Eurobarometer surveys	Micro data
European Social Survey (ESS)	Micro data
Programme for International Student Assessment (PISA)	Micro data
OECD International Migration Database	Macro data
Global Health Observatory Data Repository	Macro data
UNODC online database	Macro data
UNICEF Statistical Database	Macro data
Gender Equality Data and Statistics Database	Macro data

Source: Um que nobis pratetet accospeffa foccum restiosam. Note: Exerite doloptam sam int. Em indunt, quantis remquas pellibusame.

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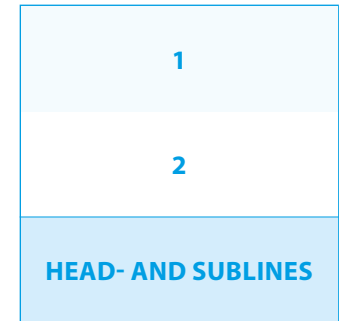
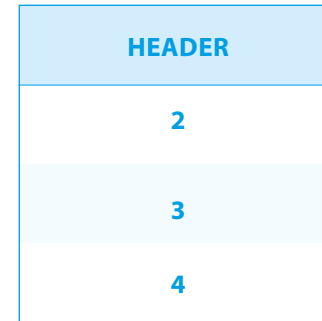
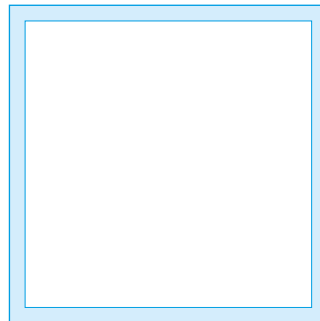
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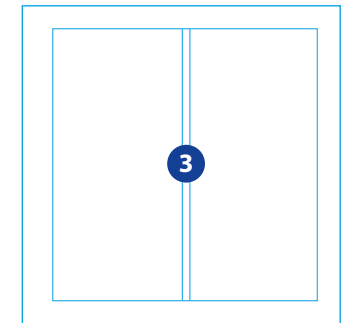
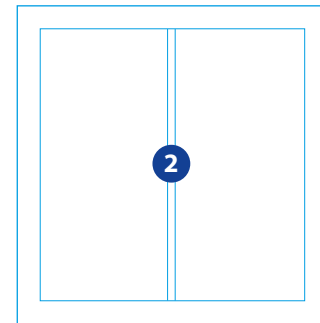
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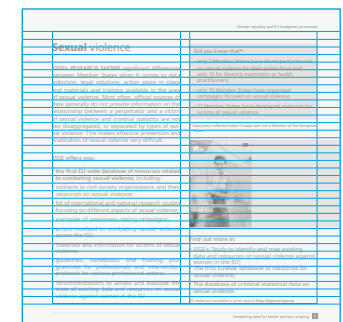
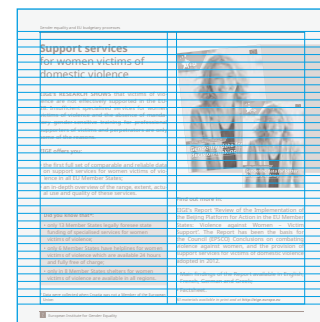
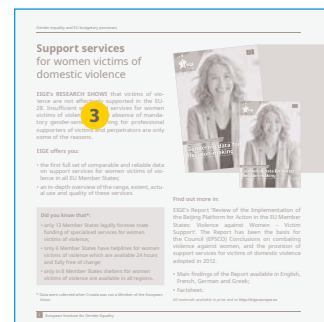
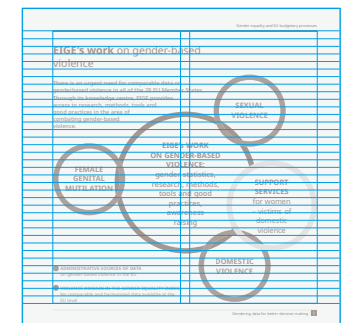
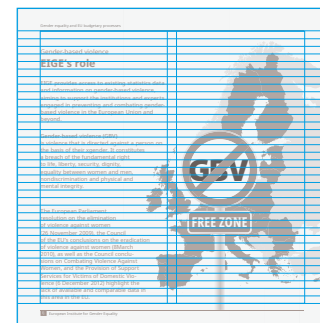
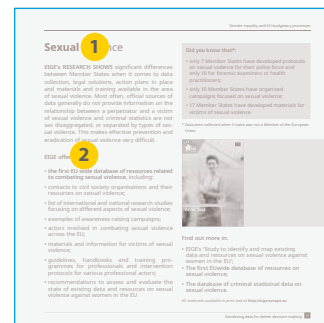
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SQUARE PUBLICATIONS CONSTRUCTION

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from 25 mm	
2 Sub-headline Size	10,5 pt
Line spacing	13,5 pt
3 Text Size	10,5 pt
Line spacing	13,5 pt
Justify Left Alignment	



SQUARE PUBLICATIONS PAGES EXAMPLES

SQUARE PUBLICATIONS EXAMPLE



A5 COVER GRID

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A5 COVER CONSTRUCTION

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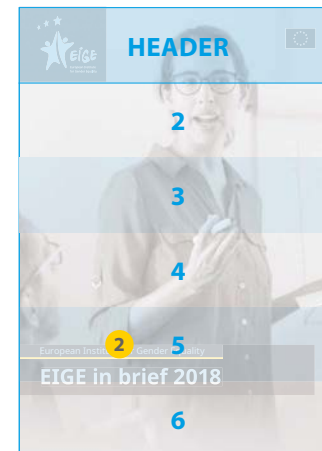
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Headline	PS / 4
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*PS/: Page size shared

A5 PUBLICATIONS GRID

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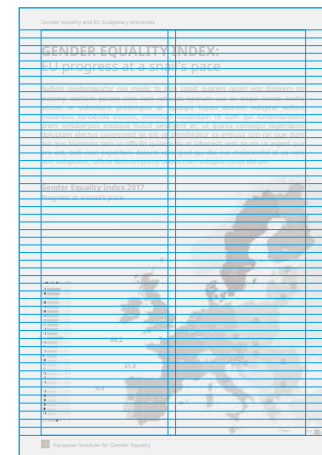
A5 PUBLICATIONS CONSTRUCTION

EUROPEAN INSTITUTE FOR GENDER EQUALITY

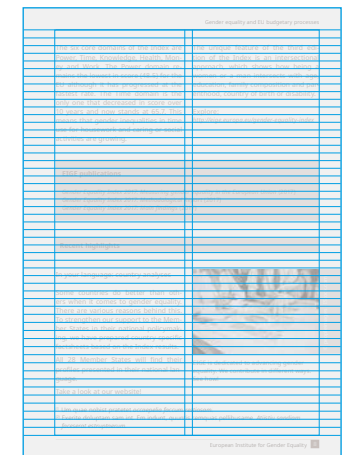
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Line spacing	17 pt
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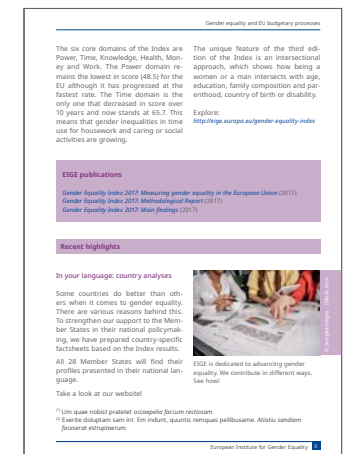
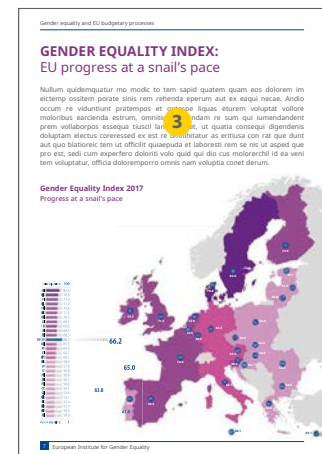
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A5 PUBLICATIONS PAGES EXAMPLES

A5 PUBLICATIONS EXAMPLE



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7. Proposed revision of Being Platform for Action indicators	85

About EIGE

Who are we?

Gia quam, sedito. Ut et die et nos quae reatum etrum sit vellem, illis etus ut leat. Offic to licta olo, cogi solo offici omni vellipratem hige laborepae illendient et arum hi maio.

Why gender equality?

A wealth of women's potential remains unutilised due to significant inequalities between women and men throughout the EU. If we wish to create a stronger, fairer and more united Europe, we need to eliminate these inequalities.

Equality brings growth

Improvements to gender equality in the EU would generate up to 10.5 million additional jobs by 2050. The employment rate would reach almost 80 % and the EU gross domestic product (GDP) per capita could grow almost 10 % more by 2050. These estimates are based on our research (1). They have not covered a full range of circumstances, but they do indicate that gender equality is a key to economic growth and prosperity.

What we do?

We are working to make equality between women and men a reality in the EU and beyond, so that everyone can have the same opportunities in life, regardless of gender. EIGE's research, standing and awareness of gender equality in all areas of life.

We identify gaps between women and men and collect and analyse data on gender inequalities. By providing evidence-based, practical information, EIGE is dedicated to advancing gender equality. We contribute in different ways. See how:

- EIGE's Study on the Economic Benefits of Gender Equality in the European Union

European Institute for Gender Equality

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EU emoditem enis accum volorum

Organises data according to gender. It is similar to the frameworks of Eurostat and national statistical institutes.

- Attitudes, perceptions and norms
- Work and labour market
- Time use
- Financial and economic situation
- Education and training
- Health and mortality
- Fertility and reproductive rights
- Gender-based violence

European Institute for Gender Equality

B5 COVER GRID

For the header and footer of the B5 publications, the same rules are used for the logo from the other publications. Their size must be divided proportionally to the page size.

B5 COVER CONSTRUCTION

HEADER WITH LOGO



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GRID SPECIFICATIONS

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Headline	PS / 4
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*PS/: Page size shared

B5 PUBLICATIONS GRID

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B5 PUBLICATIONS CONSTRUCTION

EUROPEAN INSTITUTE FOR GENDER EQUALITY



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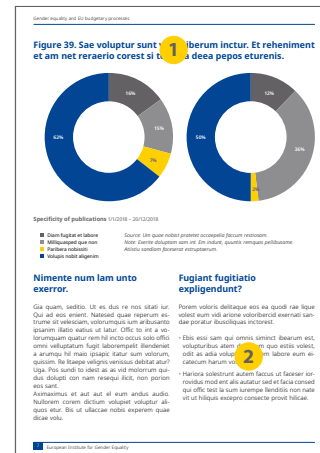
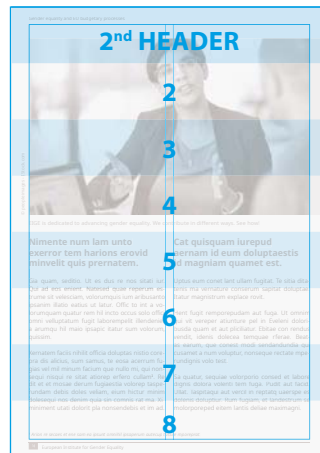
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B5 PUBLICATIONS PAGES EXAMPLES

B5 PUBLICATIONS EXAMPLE



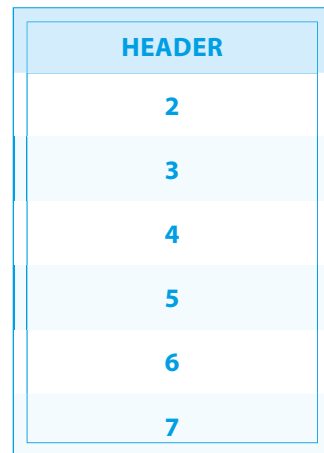
A3 POSTER GRID

For the headers and footers the same rules for the logo from the other publications are used. Their size must be divided proportionally to the page size.

The Headline and text areas (shown adjacent) are structured using a separate grid of four vertical sections.

A3 POSTER CONSTRUCTION

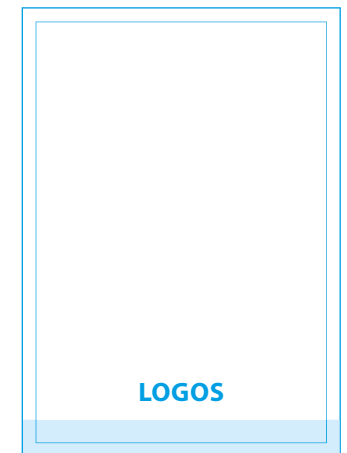
MARGINS AND SPACES



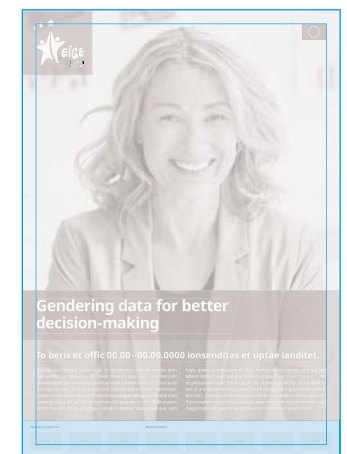
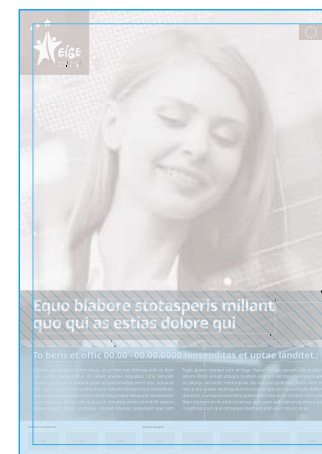
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GRID SPECIFICATIONS

Page size	297 x 420 mm
Margins	12 mm
Header	PS / 7
Text area	PS / 4 + 1/2
Logos	35 mm
Number of columns	2
Gutter width	8 mm

*PS/: Page size shared

A3 POSTER EXAMPLES

A3 POSTER EXAMPLES

VISUALS



GRID SPECIFICATIONS	
Page size	297 x 420 mm
Margins	12 mm
Header	PS / 7
Texts	
1	Headline Size 42 pt
	Line spacing 46 pt
2	Sub-headline Size 24 pt
	Line spacing 28 pt
3	Text Size 12 pt
	Line spacing 17 pt
	Justify Left Alignment
4	Text other logos 8 pt

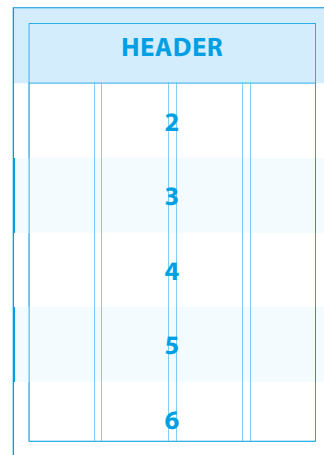
*PS/: Page size shared

A4 FACTSHEET GRID

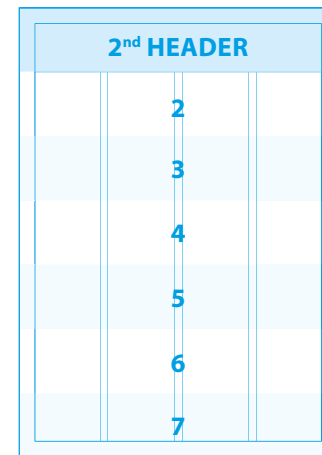
The factsheets have two different headers. One for the cover and other for the internal pages. the footers with logos and other information always come in the last page. for the headers and footers we use the same rules for the logo from the other publications. Their size must be divided proportionally to the page size.

A4 FACT SHEET CONSTRUCTION

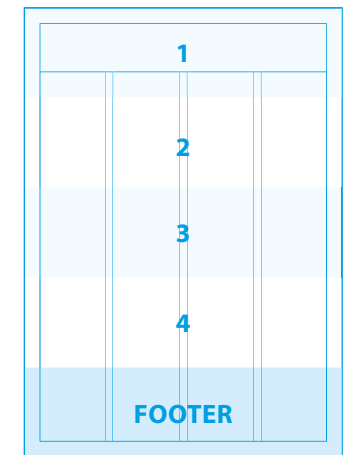
MARGINS AND SPACES



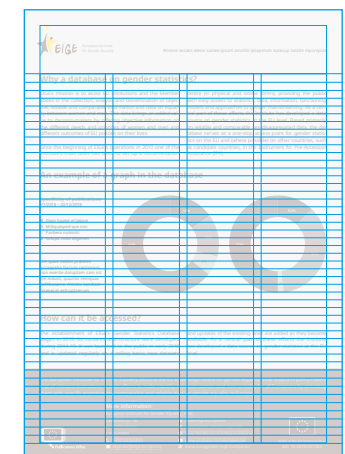
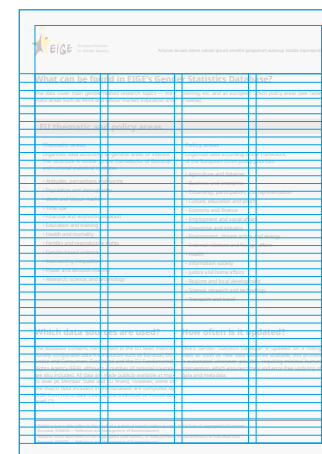
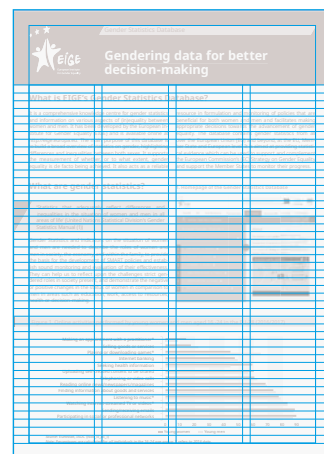
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GRID SPECIFICATIONS

Page size	210 x 297 mm
Margins	10 mm
Header	PS / 6
2 nd Header	PS / 7
Footer	PS / 5
Number of columns	4
Gutter width	5 mm

*PS/: Page size shared

A4 FACT SHEET PAGES EXAMPLES

The factsheets can have four or more pages. the tables and graphics should to be worked in the colors of the subject, as shown in the gender statistics database example.

A4 FACT SHEET EXAMPLE

GENDER STATISTICS DATABASE

Why a database on gender statistics?

EC's mission is to assist EU institutions and the Member States in the detection, analysis and dissemination of objective, reliable and comparable information and data on equality between women and men. The database has developed a data centre on gender statistics at the EU level. Based primarily on reliable and comparable macroeconomic data, the database serves as a one-stop access point for gender statistics at the EU level and where available on other sources, such as candidate countries, in the framework for Pre-Accession Assistance (PAA).

An example of a graph in the database

Share of population 15 years and over

Country	Share of population
Spain	60%
Poland	60%
Portugal	60%
France	60%
Germany	60%

How can it be accessed?

The establishment of EIGE's Gender Statistics Database began in 2015. Its content and structure were developed during 2014-15. It was launched to the public in early 2016 and is updated regularly on a rolling basis, over database.

What is EIGE's Gender Statistics Database?

It is a comprehensive knowledge centre for gender statistics and information on various aspects of inequality between women and men. It was developed by the European Institute for Gender Equality (EIGE) and is available online at <http://eige.europa.eu/gender-statistics>. The main purpose of the database is to build a broad overview of statistics on gender, highlighting differences and inequalities between both sexes. It supports the measurement of whether, or to what extent, gender equality is in the facts being achieved. It also acts as a reliable resource in the formation and monitoring of policies that are beneficial for both women and men and facilitates making appropriate decisions towards the achievement of gender equality. The database contains gender statistics from all over the European Union (EU) and beyond, as well as the Member States and European level. It serves as providing statistical evidence which can be used to support and complement the European Commission's (EC) Strategy on Gender Equality and support the Member States to monitor their progress.

What are gender statistics?

Statistics that adequately reflect differences and inequalities in the situation of women and men in all areas of life (United Nations Statistical Commission Gender Statistics Manual (5)).

Gender statistics and indicators on the situation of women and men are needed to describe the roles of women and men in society, the economic and social life and provide the basis for the development of SMART policies and establish sound monitoring and evaluation of their effectiveness. They can help us to reflect upon the challenges, strict government action in existing policies, and determine the negative or positive changes in the status of women in comparison to men in areas such as education, work, access to resources, health or decision-making.

Figure 1. Online activities performed by young women and men aged 16-24 in the EU-28 (2016-2017)

Activity	Young women (%)	Young men (%)
Making an appointment with a practitioner	15	10
Shopping online	15	10
Updating CV or resume	15	10
Participating in social or professional networks	15	10
Watching internet-based TV or videos	15	10
Learning by yourself	15	10
Updating health information	15	10
Reading news or magazines online	15	10
Reading information about goods and services	15	10
Participating in social or professional networks	15	10

GRID SPECIFICATIONS	
Page size	210 x 297 mm
Margins	10 mm
Header	PS / 6
Texts	
1. Headline Size	24 pt
Line spacing	26 pt
2. Sub-headline Size	16 pt
Line spacing	18 pt
3. Text Size	9,5 pt
Line spacing	12,5 pt
Justify Left Alignment	

*PS/: Page size shared

What can be found in EIGE's Gender Statistics Database?

The data cover main gender-related research topics – the main areas such as work and career market, education and training, etc. and all European Union policy areas (see Table 1 below).

EU thematic and policy areas

Thematic areas	Policy areas
Organisational data according to general areas of interest. The structure is similar to the framework of European and national statistical institutes.	Organisational data according to the framework of the European Union policy priorities.
• Agriculture, aquaculture and forestry	• Business and enterprise
• Population and demography	• Citizenship, participation, and representation
• Work and labour market	• Culture, education and youth
• Time use	• Economy and finance
• Financial and economic situation	• Employment and social affairs
• Health and training	• Enterprise and industry
• Health and mortality	• Environment, climate action and energy
• Family and reproductive rights	• External relations and foreign affairs
• Gender-based violence	• Health
• Inequality inequalities	• Information society
• Power and decision-making	• Justice and home affairs
• Research, science, and technology	• Regions and local development
	• Science, research and technology
	• Transport and travel

Which data sources are used?

The database contains, harmonised at the EU level, internationally comparable data from sources such as Eurostat, OECD, Commission and Consumer, European Central Bank, Rights Agency (EPA), and other sources. The main data sources are: all data available at national level (at Member State level), however, some of the main data included in the database are compiled by EIGE from micro data (data at the individual or household level).

How often is it updated?

EIGE's Gender Statistics Database is updated on a rolling basis, as soon as new data becomes available. This process includes regular updates, requiring regular human intervention, which ensures timely and error-free updating of data and metadata.

The most important data sources

Agency or organisation	Database or survey	Type of original data
European Statistical Office	European online database	Micro data
European Union	European Union Living Conditions Survey (EU-LCS)	Micro data
European Union	European Labour Force Survey (ELFS)	Micro data
Eurofound	European Working Conditions Survey (EWCS)	Micro data
EU Statistics and Datahub	Database on women and men decision-making	Micro data
EU Fundamental Rights Agency (EFA)	EFA survey on gender-mainstreaming (gender-mainstreaming)	Micro data
European Commission Public Opinion Polling Division	European Public Opinion Polling Division	Micro data
OECD	European Social Survey (ESS)	Micro data
Organisation for Economic Co-operation and Development (OECD)	Programme for International Student Assessment (PISA)	Micro data
World Health Organization	Global Health Observatory Data Repository	Micro data
United Nations	UNODC online database	Micro data
World Bank	Gender Equality Data and Statistics Database	Micro data

How is the database organised?

Users can either browse the database using a set of pre-defined entry points or free navigation or look for data using a free-form keyword search query.

The browsing option is geared toward users who want to explore a particular issue or thematic area in entirety, who are new to the subject of gender statistics and would therefore benefit from a structured guide to the available data.

The keyword search option is most suited to those who are looking for a particular dataset or area of interest, but are not sure where to find it in the pre-defined structure.

Entry points and free structure organisation are to be progressively refined to the users' needs. Users have access to the same statistical information through different entry points.

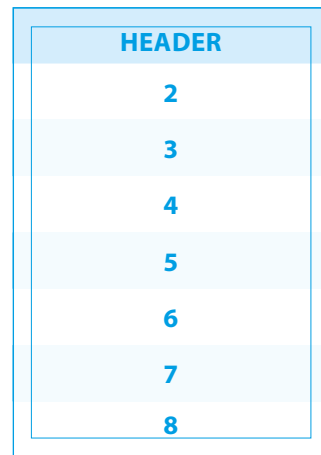
A4 INFOGRAPHIC GRID

For the header and footer of the Infographics, the same rules are used for the logo from the other publications. Their size must be divided proportionally to the page size.

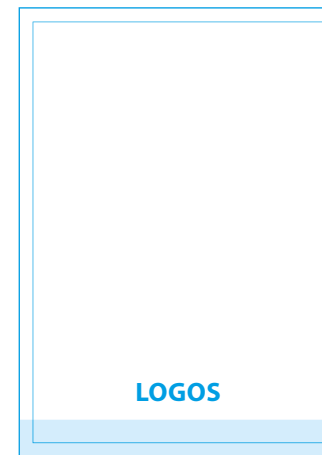
The content of the infographic is divided into two columns.

A4 INFOGRAPHIC CONSTRUCTION

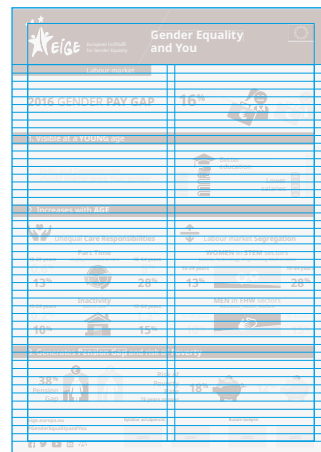
MARGINS AND SPACES



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GRID SPECIFICATIONS

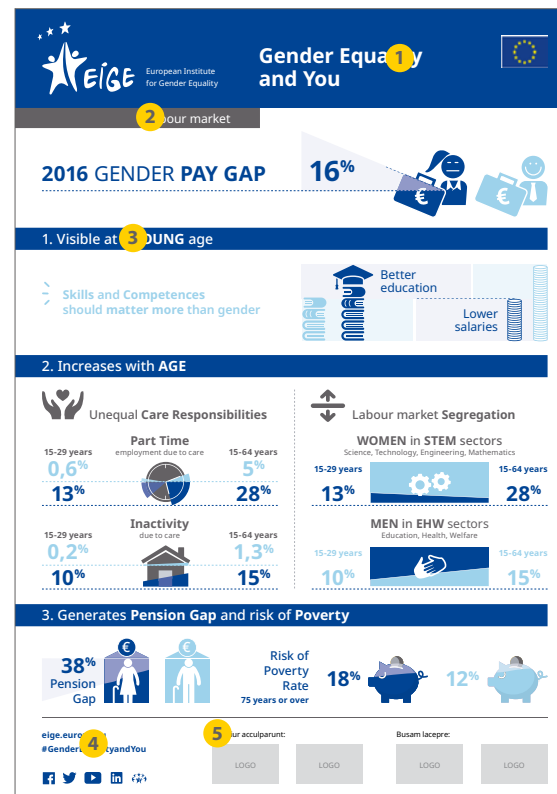
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Margins	10 mm
Header	PS / 8
Logos	30 mm
Number of columns	2
Gutter width	5 mm

*PS/: Page size shared

A4 INFOGRAPHIC EXAMPLE

A4 INFOGRAPHIC EXAMPLE

VISUALS



GRID SPECIFICATIONS

Page size 210x297 mm

Margins 10 mm

Header PS / 8

Texts

1. **Headline Size** 22 pt

Line spacing 24 pt

2. **Sub-headline Size** 13 pt

Line spacing 15,6 pt

3. **Topics Size** 15 pt

Line spacing 18 pt

4. **Links** 9 pt

Line spacing 14,8 pt

5. **Text other logos** 8 pt

*PS/: Page size shared

A4 LEAFLET GRID

For the header and footer of A4 leaflets, the same rules are used for the logo from the other publications. Their size must be divided proportionally to the page size.

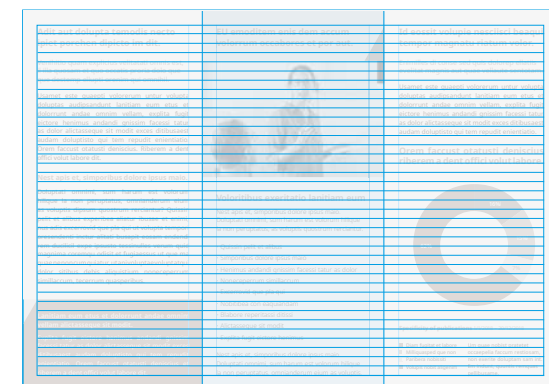
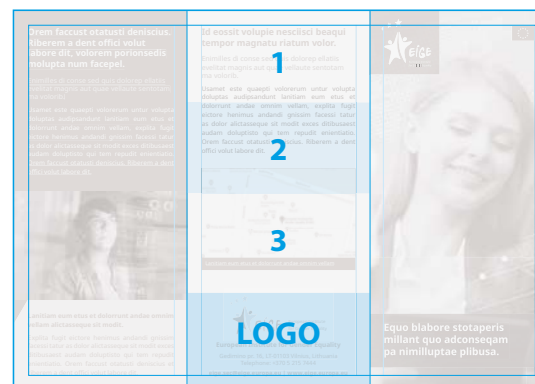
A4 LEAFLET CONSTRUCTION

MARGINS AND SPACES



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GRID SPECIFICATIONS

Page size	297 x 210 mm
Margins	8 mm
Header	PS / 7
Footer	PS / 5
Logo	PS / 4
Number of columns	1

*PS /: Page size shared

A4 LEAFLET PAGES EXAMPLES

A4 leaflets must be two-folded, having six content pages in total.

A4 LEAFLET EXAMPLE

VISUALS

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Gedimė pr. 16, LT-01103 Vilnius, Lithuania
Telephone: +370 273 3444
eige.ec@eige.europa.eu | www.eige.europa.eu





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Telephone: +370 273 3444
eige.ec@eige.europa.eu | www.eige.europa.eu





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GRID SPECIFICATIONS	
Page size	297 x 210 mm
Margins	8 mm
Header	PS / 7
Texts	
1	Headline Size 16 pt
	Line spacing 19 pt
2	Sub-headline Size 14 pt
	Line spacing 16,8 pt
3	Text Size 10 pt
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	Justify Left Alignment

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Specificity of publications 11/2018 - 20/12/2018

- 100% Dan Fogel et al.
- 62% Hildebrandt et al.
- 13% Parboe et al.
- 25% Neet apit et.

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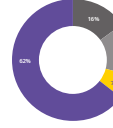


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Specificity of publications 11/2018 - 20/12/2018

- 100% Dan Fogel et al.
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- 13% Parboe et al.
- 25% Neet apit et.

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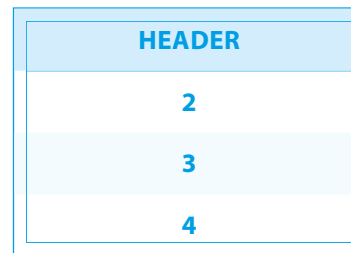
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POSTCARD GRID

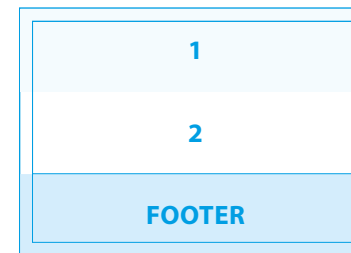
The postcards have the horizontal headers, the footers with logos and other information always come in the last page. for the headers and footers we use the same rules for the logo from the other publications. Their size must be divided proportional to the page size.

POSTCARD CONSTRUCTION

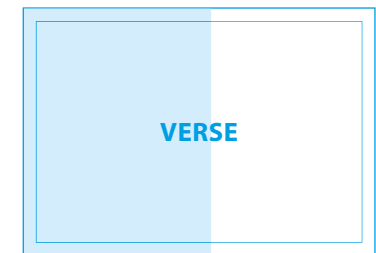
MARGINS AND SPACES



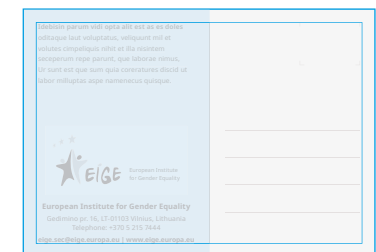
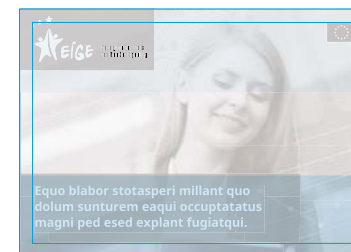
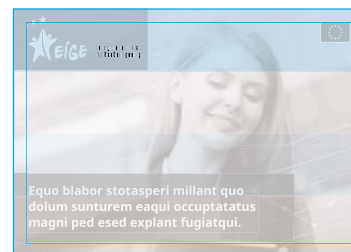
1



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GRID SPECIFICATIONS

Page size	148 x 105 mm
Margins	6 mm
Header	PS / 4
Footer	PS / 3

*PS/: Page size shared

POSTCARDS EXAMPLES

POSTCARDS EXAMPLES

VISUALS



GRID SPECIFICATIONS

Page size	148 x 105 mm
Margins	6 mm
Header	PS / 4
Texts	
1 Headline Size	15 pt
Line spacing	19 pt
2 Text Size	8 pt
Line spacing	12,75 pt

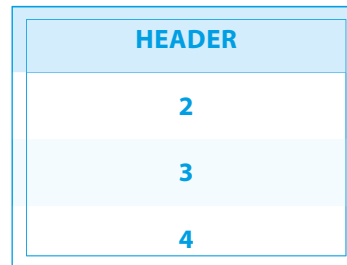
*PS/: Page size shared

POWERPOINT PRESENTATION 4:3 GRID

Powerpoint presentations can use two different headers sizes. Their size must be divided proportionally to the page size.

POWERPOINT PRESENTATION 4:3 CONSTRUCTION

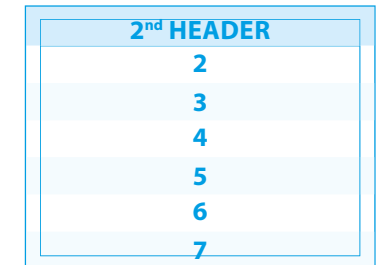
MARGINS AND SPACES



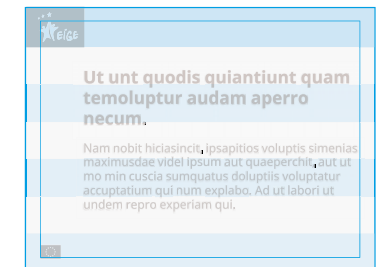
1



2



3



GRID SPECIFICATIONS

Page size	4:3
Margins	15 mm
Header	PS / 4
2 nd Header	PS / 7
Footer	PS / 3

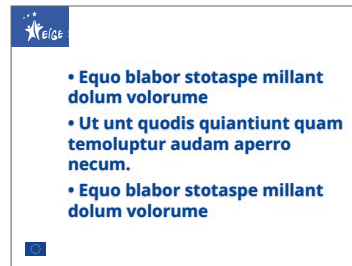
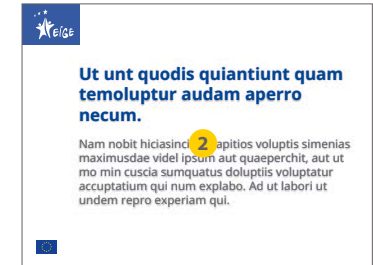
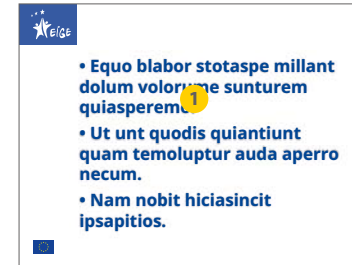
*PS/: Page size shared

POWERPOINT PRESENTATION 4:3 EXAMPLES

The colour of the logo can be adjusted according to the focal area being presented.

POWERPOINT PRESENTATION 4:3 EXAMPLES

VISUALS



GRID SPECIFICATIONS	
Page size	4:3
Margins	15 mm
Header	PS / 4
Texts	
1 Sub-headline Size	35 pt
Line spacing	easy 0 pt
2 Text Size	28 pt
Line spacing	easy 0 pt

*PS /: Page size shared

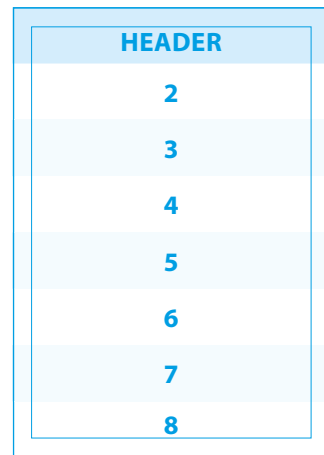
AGENDA AND PARTICIPANTS LIST GRID

Margins delimit a space used to position certain graphic elements while forbidding others, varying according to their position on covers, inside pages or any other media. It is thus important to position them from the beginning.

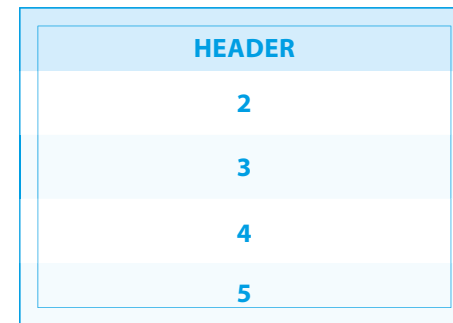
The divided surfaces stipulate the proportion of the areas, which you can use for the header, titles and headlines. The size of the page must always be divided proportionally.

AGENDA AND PARTICIPANTS LIST CONSTRUCTION

MARGINS AND SPACES



1

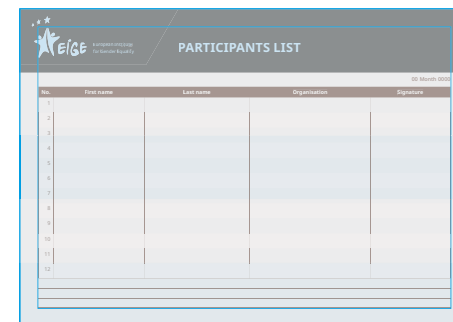
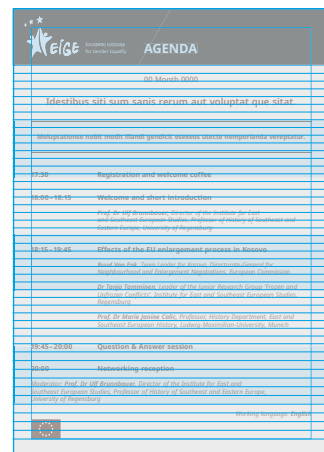


2

AGENDA GRID SPECIFICATIONS	
Page size	210 x 297 mm
Margins	12 mm
Header	PS / 8

PARTICIPANTS LIST GRID SPECIFICATIONS	
Page size	297 x 210 mm
Margins	12 mm
Header	PS / 4

*PS/: Page size shared



AGENDA AND PARTICIPANTS LIST EXAMPLES

AGENDA AND PARTICIPANTS LIST EXAMPLES

VISUALS

AGENDA GRID SPECIFICATIONS	
Header	PS / 8
Texts	
1	Headline Size 18 pt
	Line spacing 20 pt
2	Subject Size 12 pt
	Line spacing 14 pt
3	Themas Size 13 pt
	Line spacing 14 pt
4	Text Size 12 pt
	Line spacing 14 pt

PARTICIPANTS LIST GRID SPECIFICATIONS	
Header	PS / 4
Texts	
1	Headline Size 24 pt
	Line spacing 26 pt
2	Header of the table 10 pt
3	Numbers Size 10 pt
	Line spacing 12 pt

*PS/: Page size shared

EIGE European Institute for Gender Equality **AGENDA**

00 Month 0000

Ides **1** s siti sum sanis rerum aut voluptat que sitat.

Moluptationse nobit modit illandí ger **2** esexeos utecte nemporianda vereptatur.

17:30 **Registration and welcome coffee**

18:00 - 18:15 **Welcome and show **3**roduction**
Prof. Dr Ulf Brunnbauer, Director of the Institute for East and Southeast European Studies, Professor of History of Southeast and Eastern Europe, University of Regensburg

18:15 - 19:45 **Effects of the EU enlargement process in Kosovo**
Raud Van Elk, Team Leader for Kosovo, Directorate-General for Neighbourhood and Enlargement Negotiations, European Commission
*Dr Tanja Tamminen, **4** of the Junior Research Group 'Frozen and Unfrozen Conflicts', Institute for East and Southeast European Studies, Regensburg*
Prof. Dr Marie-Jasmine Calic, Professor, History Department, East and Southeast European History, Ludwig-Maximilian-University, Munich

19:45 - 20:00 **Question & Answer session**

20:00 **Networking reception**
Moderator: Prof. Dr Ulf Brunnbauer, Director of the Institute for East and Southeast European Studies, Professor of History of Southeast and Eastern Europe, University of Regensburg

Working language: English

EIGE European Institute for Gender Equality **PARTICIPANTS LIST**

00 Month 0000

No.	First 2	Last name	Organisation	Signature
1				
2				
3				
4				
5				
3				
8				
9				
10				
11				
12				

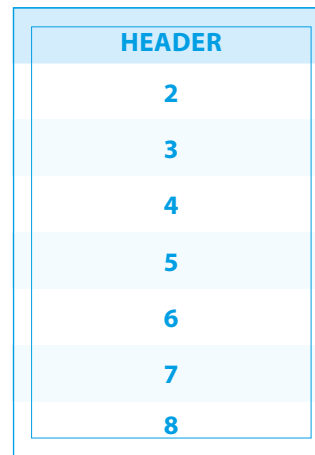
INVITATION LETTER AND EVALUATION FORM GRID

Margins delimit a space used to position certain graphic elements while forbidding others, varying according to their position on covers, inside pages or any other media. It is thus important to position them from the beginning.

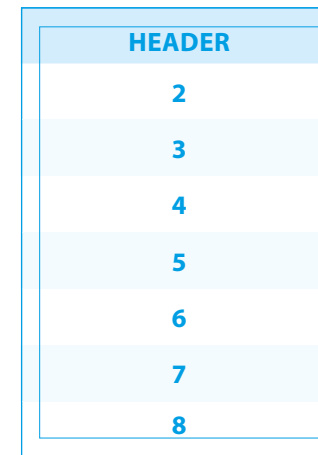
The divided surfaces stipulate the proportion of the areas, which you can use for the header, titles and headlines. the size of the page must always be divided proportionally.

INVITATION LETTER AND EVALUATION FORM CONSTRUCTION

MARGINS AND SPACES



1



2

GRID SPECIFICATIONS

Page size	210 x 297 mm
Margins	10 mm
Header	PS / 4
Headline Size	24 pt
Line spacing	26 pt

*PS / : Page size shared

INVITATION LETTER AND EVALUATION FORM EXAMPLES

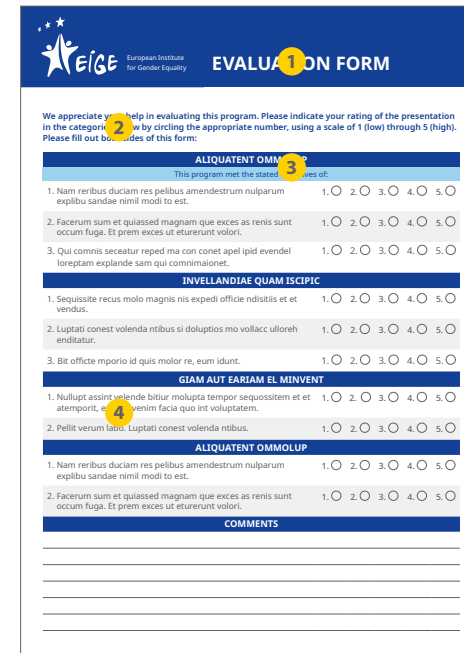
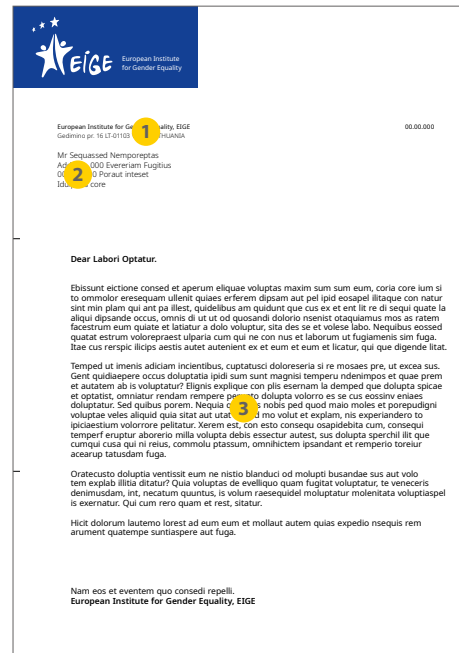
INVITATION LETTER AND EVALUATION FORM EXAMPLES

VISUALS

INVITATION LETTER GRID SPECIFICATIONS	
Header	PS / 8
Texts	
1 Eige Address	8 pt
Line spacing	12,5 pt
2 Receiver Address	10 pt
Line spacing	12,5 pt
3 Text Size	11 pt
Line spacing	13 pt

EVALUATION FORM GRID SPECIFICATIONS	
Header	PS / 8
Texts	
1 Headline Size	24 pt
Line spacing	26 pt
2 Introduction text	11 pt
Line spacing	14 pt
3 Themas	12/10 pt
4 Text Size	11 pt
Line spacing	13,2 pt

*PS /: Page size shared



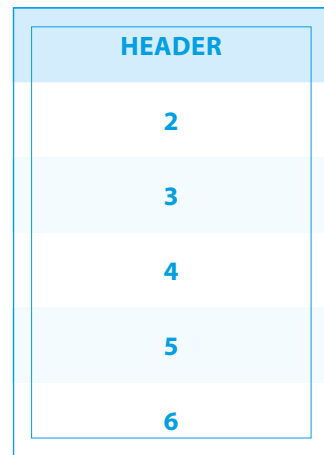
PROJECT LABORATORY, GENERAL AND PRACTICAL INFORMATION GRID

Margins delimit a space used to position certain graphic elements while forbidding others, varying according to their position on covers, inside pages or any other media. It is thus important to position them from the beginning.

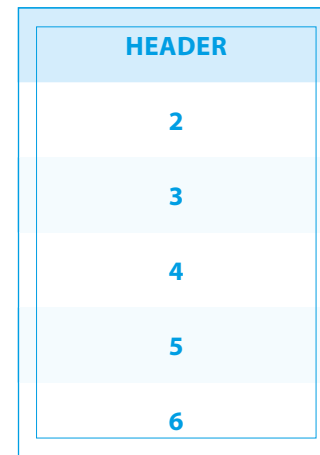
The divided surfaces stipulate the proportion of the areas, which you can use for the header, titles and headlines. the size of the page must always be divided proportionally.

PROJECT LABORATORY, GENERAL AND PRACTICAL INFORMATION CONSTRUCTION

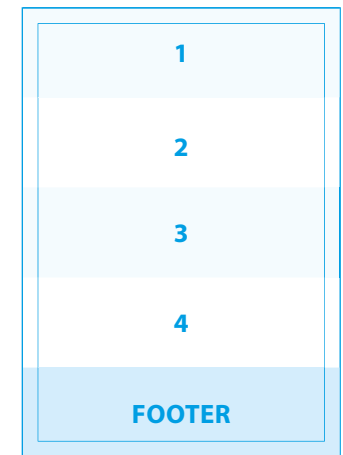
MARGINS AND SPACES



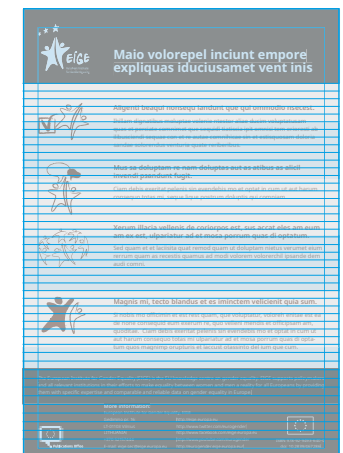
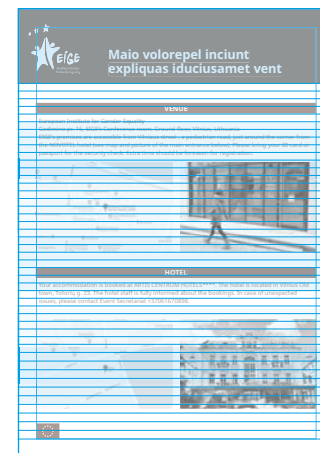
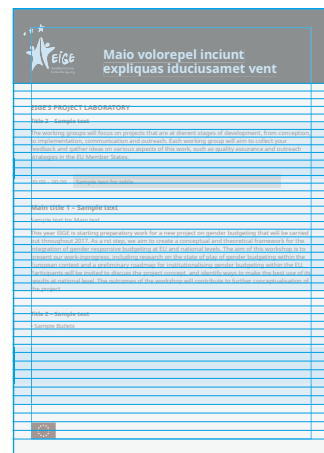
1



2



3



GRID SPECIFICATIONS

Page size	210x297 mm
Margins	10 mm
Header	PS / 6
Headline Size	24 pt
Line spacing	26 pt

*PS/: Page size shared

PROJECT LABORATORY, GENERAL AND PRACTICAL INFORMATION EXAMPLES

PROJECT LABORATORY, GENERAL AND PRACTICAL INFORMATION EXAMPLES

VISUALS

GRID SPECIFICATIONS	
Header	PS / 8
Texts	
1. Headline Size	24 pt
Line spacing	26 pt
2. Sub-headline Size	13 pt
Line spacing	15,6 pt
3. Text Size	11 pt
Line spacing	15 pt

*PS /: Page size shared

SIGNPOSTS

SIGNPOSTS EXAMPLES

VISUALS



GRID SPECIFICATIONS

Page size	300 x 40 mm
Margins	5 mm
1 Headline Size	44 pt
2 Sub-headline Size	44 pt
Line spacing	16 pt

*PS/: Page size shared

ONLINE PUBLICATIONS

Shown are various online materials with different formats. For the web banners the same rules for the logo from the other publications are used. Their size must be divided proportionally to the page size.

WEBBANNERS EXAMPLES

GENERIC ONLINE FORMATS



BANNERS MODELS

1	Standard Skyscraper	120 x 600 px
2	Super Banner	728 x 090 px
3	Skyscraper	300 x 600 px
4	Medium Rectangle	300 x 250 px

IMPORTANT RECOMENDATIONS

Indication of how long titles can be on report front cover and fact sheets:

Maximal 80 letters, 10 words, 3 lines

Rough maximum word count for fact sheets with 4 pages:

Between 800-950 without titles, tables and graphics

Thickness of paper for reports and fact sheets:

Between 120 – 180g

Paper type and quality: COCOON Offset
www.cocoonpaper.com/en/produits/offset/

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