



Carlien Scheele
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We're back – with a fresh look and more from EIGE

Welcome – and welcome back – to EIGE's newsletter.

After a summer break, we're returning with a little makeover. From now on, you'll hear from us more frequently, in a cleaner, sharper format designed to bring you the latest from EIGE in just a few minutes.

And there is plenty happening this autumn.

[Registrations are now open](#) for the Gender Equality Forum 2026. We have also launched our new [Gender Equality for Growth](#) campaign, making the case for gender equality as an investment into Europe's future of gender-equal societies and economic competitiveness. And our new [EU-level Gender Mainstreaming Helpdesk](#) is ready to help turn gender equality commitments into practice.

So, whether you're reading us on your commute, between meetings or over a cup of something warm, here's what you need to know.

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THE GENDER EQUALITY FORUM 2026

The countdown is on and [registrations are open](#)

On 17 November, the Gender Equality Forum 2026 will bring

together policymakers, businesses, experts, civil society and young professionals in Brussels and online.

This year, we are putting the spotlight on a question with growing importance for Europe: how can gender equality strengthen competitiveness?

We'll look at the talent Europe is still leaving untapped – from unequal care responsibilities to gender gaps in STEM – and explore what greater equality could mean for skills, productivity and growth.

Participants will also be among the first to discover the findings of the Gender Equality Index 2026.

[Register for the Forum and explore the draft agenda](#)

GENDER EQUALITY FOR GROWTH

We start with some very telling numbers

Closing gender gaps could add €3.15 trillion to the EU economy and create 10.5 million more jobs by 2050.

Yet across the EU, 36% of women spend more than 35 hours a week caring for children, compared with 18% of men. And unpaid care work is worth an estimated €576 billion every year.

These gaps are not only questions of fairness. They affect who can participate fully in the labour market, where Europe finds the skills it needs and how much economic potential remains untapped.

That is the idea behind EIGE's new Gender Equality for Growth campaign: gender equality is not a cost to the economy. It is an investment in growth, talent and resilience.

[Explore the campaign here](#)

GENDER MAINSTREAMING HELPDESK

Taking the complexity out of gender mainstreaming

Gender equality is a fundamental EU value and a long-standing policy commitment. Gender mainstreaming is how we turn that commitment into practical results that reach people.

But putting it into practice can be complex.

That is why EIGE has launched the EU-level Gender Mainstreaming Helpdesk.

The Helpdesk provides free, short-term and tailored technical support to selected EU institutions and Member State authorities on gender mainstreaming and gender budgeting. It can support concrete challenges across policymaking, institutional processes and financial management.

The aim is simple: to make it easier to integrate a gender perspective into everyday work – and move from commitment to implementation.

[Discover the Helpdesk and how to request support](#)

SOMETHING FOR YOUR RADAR

Put the kettle on: Gender Equali-Tea is coming

We're joining the podcast world! Gender Equali-Tea, EIGE's new podcast, will take the latest evidence on gender equality and connect it to some of the bigger questions shaping Europe today.

Our first conversation looks at gender equality and growth – and why the two belong in the same conversation.

One idea you'll hear us unpack is that care is not just a private responsibility - it has consequences for employers, the labour market and Europe's ambitions for economic growth.

Make sure to follow us on our social media channels to know when we officially drop our first episode.

TILL NEXT TIME

Thank you for subscribing – and for being part of the conversation.



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