



Vilnius, 04/09/2014 *D/644*

Subject: Provision of European public relations services to support the implementation of EIGE's Communication Strategy

Reference number: **EIGE/2014/OPER/26**

Description of the contract:

The European Institute for Gender Equality (EIGE) envisages awarding a low-value contract for provision of public relations services that would support Communication Team in performing institutional communication and building-up the overall visibility of EIGE.

Description of the requested services:

The contract aims at obtaining external professional expertise and technical assistance required by EIGE, and primarily by its Communication Team, in order to reach the goals and objectives on institutional communication, as announced in EIGE's Communication Strategy.

The professional services sought through this tender are grouped into three (3) services:

1. Organisation of 2 press-conferences;
2. Provision of press-related activities (press-releases, briefings, follow-up calls, etc.);
3. Developing a framework for media-related communication activities and monitoring it throughout the contract;

Description of the procedure:

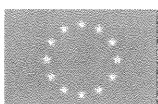
This ex-ante publicity is the first stage of the negotiated procurement procedure through which EIGE may award the above-mentioned contract.

All parties interested in providing the services described above are invited to express their interest by e-mail, to procurement@eige.europa.eu with the subject reference **EIGE/2014/OPER/26**, **before 11 September**.

Tender documents will be sent after this date, by e-mail.

This publication constitutes no obligation for EIGE to launch the mentioned procurement procedure.

We look forward to receiving your declaration of interest.



EIGE European Institute for Gender Equality

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