



Vilnius, 16 September, 2014

Subject: **Ex-ante publicity notice for procurement procedure**

Reference number: **EIGE/2014/OPER/24 – Public Relations – Gender Equality Index and Gender Statistics 2014**

Description of the contract:

The European Institute for Gender Equality (EIGE) envisages awarding a contract for the implementation of specific actions to enhance the promotion of the Gender Equality Index and to introduce the area of Gender Statistics in order to present a distinct communication approach.

Description of the requested services:

The contractor is requested by EIGE to propose a design and produce a backdrop for the Gender Statistics. Moreover, to define a realistic and feasible executable proposal for a PR strategy for 2015, to compile a list of 25 Questions and Answers, and to fully produce a teasing leaflet for both, Gender Statistics and the Gender Equality Index, areas as these tasks will be outlined in the task specifications.

Description of the procedure:

This ex-ante publicity is the first stage of the negotiated procurement procedure through which EIGE may award the above-mentioned contract.

All parties interested in providing the services described above should express their interest (200 words maximum), by e-mail, to **procurement@eige.europa.eu** with the subject reference: **EIGE/2014/OPER/24, before 29 September 2014, 17.00 Vilnius time (EET).**

Tender documents will be sent by e-mail.

This publication constitutes no obligation for EIGE to invite to launch the mentioned procurement procedure.

We look forward to receiving your declaration of interest.



EIGE European Institute for Gender Equality

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