

Data protection notice on EIGE's website user survey and user interviews 2026

Last updated: 09/07/2026

The European Institute for Gender Equality (EIGE) is committed to protect your personal data and to respect your privacy. EIGE collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

You will find information in this document pertaining to the processing of your personal data by EIGE. If, upon reading it, you still have questions, please contact us at:

EIGE's Data Protection Officer, dpo@eige.europa.eu

EIGE's web team, website@eige.europa.eu

Purpose of processing

EIGE is committed to maintaining and further developing its website to better suits the needs of its stakeholders and audiences. EIGE periodically evaluates the website to find out what these needs are and translate them into future development objectives. Online user surveys and user interviews are used to collect reliable data on the website's current user experience and potential areas of improvement. The information provided by website users through the 2026 user survey and user interviews is processed solely for the purpose of informing and defining EIGE's website development goals in the following years.

Please be informed that no decision is taken by EIGE in the context of this processing activity solely on the basis of an automated processing of your personal data (i.e. processing without human intervention).

Legal basis of processing

Processing is carried out in accordance with the legal terms of contract RS 02 implementing FWC EIGE/2025/OPER/02 – Lot 3 and article 5.1(a) and (c) of Regulation (EU) 2018/1725.



An EU Agency

Types of personal data collected

Online user survey

The online user survey is carried out via the Hotjar web analytics software, which does not collect personal data, including IP addresses. The anonymous user and usage data that Hotjar collects is stored in Ireland, on the Amazon Web Services infrastructure, eu-west-1 data centres.

The user survey does not ask users to share their personal data; however, the option to leave in an email address is provided. This is completely optional and dependent on the user's individual wish to further contribute to the website evaluation. The email addresses may be used to contact the user later for the purpose of setting up an interview with them. From Hotjar, EIGE's contractor working on the evaluation will transfer the email address to a Google Spreadsheets list for easier managing of the interview process.

User interviews

EIGE's contractor stores the email addresses of participants. The participant's name and job title may also be added to the file if they come up in the process of contacting and interviewing the participants – the user survey described above does not by default request them.

The user interviews are video calls taking place over Google Meet. The video calls will be recorded for better processing of the information later and stored in Google Drive. The recordings are encrypted at rest by default and no IP addresses are collected at any stage throughout the process.

During the interviews, EIGE's contractor uses the Figma collaborative design tool for notetaking and research synthesis. They may also use OpenAI's Codex for helping with synthesis of insights. No personal data of the participants is entered into either tool.

Individuals who have access to the data

The responsible EIGE project team and EIGE's contractor team working on the evaluation of the website have access to the data. EIGE and contractor staff members who are not part of the project team will not have access to the data.

No other third parties will have access to your personal data, except if required by law.

No transfers of personal data to third countries or international organisations (outside the EU/EEA) take place.

Retention policy

All personal data collected through the evaluation will be deleted by 31 December 2026 when the project concludes.

Security of your personal data

All personal data in electronic format (e.g. e-mails addresses) are stored on the secure servers of EIGE or of its authorised contractor. To protect your personal data, EIGE implements appropriate technical and organisational measures, including encryption, access controls and strict limitations on who may access the data (see point: Individuals who have access to the data). Contractors processing personal data on behalf of EIGE are bound by specific contractual obligations to apply adequate security measures and ensure confidentiality.

Your rights as data subject

Within the limits set by Regulation (EU) 2018/1725, you have the right to access, rectify, erase and/or port your personal data, as well as to restrict or object to the processing of your personal data.

In order to exercise your rights, please contact website@eige.europa.eu whereby you shall specify your claim (i.e. the right(s) you wish to exercise). The exercise of your rights is free of charge. If your request is manifestly unfounded or excessive, EIGE may refuse to act on it.

Other rights

Should you feel that the processing infringes the data protection rules, you are entitled to raise a [complaint](#) with the European Data Protection Supervisor.