

**EIGE's
Communications
package :**

**Gender Equality
Index 2017**

**Civil Society Meeting
20 – 21 February 2018, Vilnius**



Teasers for #EIGEIndex 2017

Video

Post



Video

Post



Video

Post



European Institute for Gender Equality (EIGE): Gender Equality Index 2017

Who controls the money in research? Who is behind the news headlines? The answers live on 11 October, 9:00 CEST by tuning in to our website! Stay on social media for real time updates throughout the day!

European Institute for Gender Equality (EIGE): Gender Equality Index

Are you an older woman or man? #EIGEIndex 2017 takes an in-depth look between different groups of women and men, based on age, disability, and country of origin. Tune in on 11 October, at 9:00...



European Institute for Gender Equality (EIGE): Gender Equality Index 2017

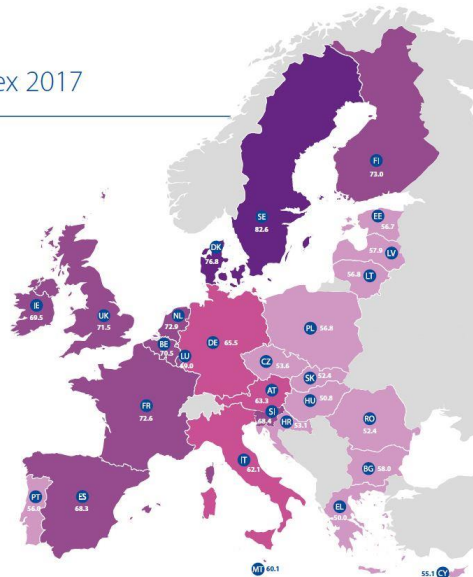
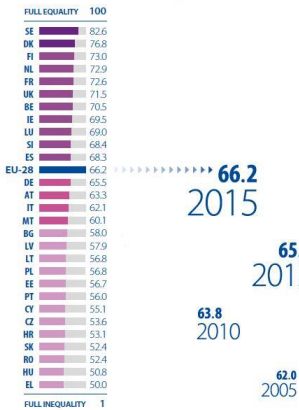
On 11 October 2017, the Gender Equality Index will give you an update on gender equality in the EU.

#EIGEIndex 2017 Infographics



Gender Equality Index 2017

Progress at a snail's pace



eige.europa.eu



#EIGEIndex

Explore the report



Gender Equality Index 2017 Knowledge Overview



Gender Equality Index 2017 Work Overview



Gender Equality Index 2017 Money Overview



Gender Equality Index 2017 Time Overview



Gender Equality Index 2017 Power Overview



Gender Equality Index 2017 Health Overview



Dedicated social media plan for launching #EIGEIndex 2017

- Live tweeting (40 tweets and several re-tweets)
- Facebook live
- Facebook posts (4 on the day)
- **160,000 impressions on Twitter**
- **50,000 people reached on Facebook**

European Institute for Gender Equality (EIGE)
Published by Alexandra Samolau (7) · 11 October 2017 ·

Today is the Big Day! EIGE will publish the results of the #EIGEIndex2017 in a Conference with over 300 participants from all over Europe. Our high-level speakers, experts, politicians and civil society representatives are ready for the gender equality update in Brussels. If you are not there, watch the opening LIVE on Facebook and stay tuned for updates throughout the day! You can also follow the livestreaming via our website - <http://bit.ly/2zeA0YB>



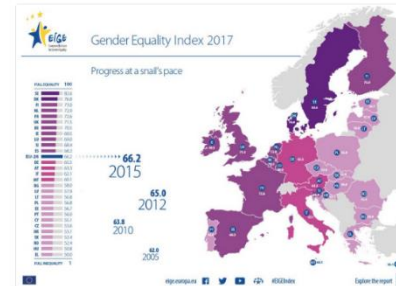
4,150 people reached Boost Post

Like Comment Share

Christine Lescu, Feyhan Evitan Canbay and 93 others · Top comments ·

21 shares

EIGE @eurogender
#EIGEIndex 2017 shows where EU & MS stand today. #GenderEquality progress is very slow



11:29 AM · 11 Oct 2017

167 Retweets 93 Likes

MEGA Luxembourg, MediaGovG, Ministerul Muncii and 7 others

3 167 93

European Institute for Gender Equality (EIGE) was live.
Published by Justus Lipsius (7) · 11 October 2017 ·

#EIGEIndex 2017 Conference starts now! Watch LIVE on Facebook opening speeches of our high-level speakers: EIGE's Director - Virginija Langbakk, EU Justice and Consumers Commissioner Věra Jourová & European Parliament Vice President Dimitris Papadimitriou



Your video is popular in Brussels Boost Post

4.5k Views

Like Comment Share

Christine Lescu, Rasa Ribinskaite and 57 others · Top comments ·

63 shares

'Equality is not about making women more like men, but about creating an environment where both can have equal choices & fully participate in social, work and family life'

@EU_Justice Commissioner
@VeraJourova #EIGEIndex 2017
pic.twitter.com/otnymPVD4x



3 87 106

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Social media support



Conference videos for #EIGEIndex 2017



Media outreach



Gender Equality Index 2017: Progress at a snail's pace



NEWS ARTICLE

11 October 2017

The updated Gender Equality Index shows where Europe stands today. We are moving forward but overall progress is very slow. The EU's score is just four points higher than ten years ago, now 66.2 out of 100. The top performing country is Sweden with a score of 82.6, while Greece moved to the bottom with 50 points. The award for the most improved country goes to Italy, which made a big leap and gained 12.9 points to place itself at rank 14 on the ladder.



Press-briefing



What happened afterwards?

- 492 website mentions of Index across media types (e.g. mainstream media, public institution websites, NGOs, news aggregators)
- 371 mainstream media mentions (almost 14% of EU population). 100% positive coverage
- Coverage in all EU Member States
- Most mainstream coverage was in Greece (131), Italy (44) and Sweden (40)



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PANORAMA Schlagzeilen | Wetter | DAX 12.312,62 | TV-Programm | Abo

Nachrichten > Panorama > Gesellschaft > Gleichstellung von Frauen > EU-Gleichstellungsbericht 2017: Deutschland nur Mittelmaß

EU-Ranking
Deutschland bei Gleichberechtigung nur Mittelmaß

Wo verdienen Frauen besonders wenig Geld? In welchen Ländern sind sie an der Macht gleichberechtigt beteiligt? Und wo helfen Männer im Haushalt mit? Die EU hat es untersucht. Die Ergebnisse in Grafiken.

Von Annette Langer




LSM.LV RIGĀ skaidrs -4 °C, D/DA vējš, 2,60m/s

SVARĪGI » Phjonchana 2018 Supernova VDK dokumenti «Sistēmas bērni» Status Quo Vairāk



Foto: Reuters, Regis Duvignau

EIGE: dzimumu līdztiesība Eiropā progresē gliemeža ātrumā



Pētnieki: Dzimumu līdztiesība Eiropā progresē gliemeža ātrumā

RE! EIGE: dzimumu līdztiesība Eiropā progresē gliemeža ātrumā

Ieteikt: Ieteikt Share Tweet Ieteikt

12. oktobris, 2017, 7:53 | Pasaulē 1 komentārs

Autori: Māra Rozenberga (Latvijas Radio Zinu dienesta korespondente), EURANET PLUS



THE IRISH TIMES

LATEST NEWS MOST READ MEDIA IRELAND WORLD SPORT

Housework gender gap persists in Ireland and EU, report shows

Gender Equality Index 2017 shows 'rather slow' improvements across EU 28



Almost 90 per cent of women in the State do housework compared to less than 50 per cent of men. Photograph: iStock



DNEVNIK

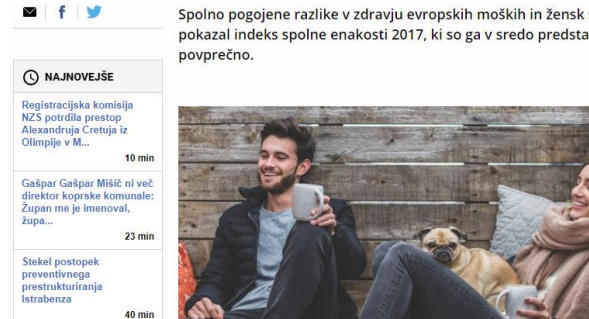
SLOVENIJA SVET POSEL ŠPORT KULTURA MAGAZIN KRONIKA LOKALNO DOM MNENJA OBJEKTIV

INDEKS SPOLNE ENAKOSTI

Indeks spolne enakosti: Slovenci živijo zdravo le do 58. leta

Ranka Ivelja
13. oktober 2017
13. oktober 2017 8:27

Spolno pogojene razlike v zdravju evropskih moških in žensk so pokazal indeks spolne enakosti 2017, ki so ga v sredo predstavi povprečno.




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NAJNOVEJŠE

Registracijska komisija NZS potrdila prestop Alexandruja Cretuja iz Olimpije v M... 10 min

Gašpar Gašpar Mišič ni več direktor koprške komunale: Župan me je imenoval, župa... 23 min

Stekel postopek preventivnega prestrukturiranja Istra Benza 40 min



New synergies in 2018



More to come from the #EIGEIndex this year



Gender Equality Index 2015: Finland

The Gender Equality Index is a unique measurement tool that synthesises the complexity of gender equality into a user-friendly and easy to understand measure. Based on the EU policy framework, it assists the monitoring of progress in gender equality across the European Union over time.

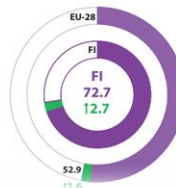
The Gender Equality Index consists of six core domains (work, money, knowledge, time, power and health) and two satellite domains (violence and intersecting inequalities). It is calculated by combining gender indicators into a single summary measure. The Gender Equality Index assigns scores for Member States of between 1 for total inequality and 100 for full equality. It measures gender gaps between women and men, taking into account the country context and the different levels of achievement of Member States in various areas. A high overall score reflects both small (or absent) gender gaps and a good situation for all (e.g. high involvement of both women and men in employment).

The Gender Equality Index 2015 measures how far (or close to) the EU and its Member States were from achieving gender equality in 2005, 2010 and 2012 (3). It provides results for each domain and subdomain. It also presents the first attempt to calculate a composite measure for violence against women.

Progress in gender equality in Finland since 2005

With an increase in the score of 2.7 points, progress in Finland is more pronounced than the EU-28 average. The country has a score of **72.7 out of 100**, which remains one of the highest scores amongst EU Member States. However, challenges persist in some areas. The greatest challenges remain in the unequal distribution of time dedicated to domestic care and leisure activities between women and men. Challenges also exist in the domain of knowledge, where a strong segregation of study fields along traditional gender lines is visible. Although the number of both women and men graduates of tertiary education increased, the segregation of study fields reflects the persistence of gender stereotypes in society.

The domain of money shows important signs of progress, although related to an improvement of the overall situation for both women and men in Finland, rather than to a reduc-



Intersectionalities
report

28 country
fact sheets

Gender & disability
fact sheet

Communication milestones - 2018

