

Women and the Media: methods, tools and good practices - Monitoring

Women and the Media
methods, tools and good practices

MONITORING

Monitoring is an instrument used to observe, check, try or verify continuous and/or a particular quality. Monitoring also denotes the ongoing analysis of progress towards a target and evaluation with the purpose of learning through them. Monitoring Monitoring methods and tools are numerous and depend. They account for 40% of all the 111 methods and tools collected in the survey.

Figure 1. Distribution of methods and tools by type

Methods and tools monitoring participation and access of women to decision-making in the media include:

- The role of women-media experts/journalists
- Networks of experts and contributors of professional living knowledge on the position of women in the media
- What are groups monitoring the presence of women in decision-making in the media?
- Database on women in decision-making in the media
- Adapted women in decision-making in the media
- Expert methods (score registers) from professional decision-making media organizations
- Advisory: traditional gender equality in media organizations

Following practitioners include sets of questionnaires, simple survey methods and tools in the public use they are followed by media consumers and women's associations profiles.

Figure 2. Indicators promoting women's access to decision-making in media organizations

The persistence of the use of monitoring tools decreases the more media organizations are close to the digital gender equality pillar of gender equality and living digital content of water. Monitoring is more and less on both members of the population of women existing in the sector, supporting women's access to the media, directly participating in the production systems, increasing their participation of women in decision-making that currently, monitoring is focused on media content. Monitoring tools concentrate on identifying problems that do not impact to women in the media industry, such as access of gender equality indicators, gender inclusion or by allowing more space for women in the media.

Figure 3. Indicators promoting women's access to decision-making in media organizations

GENDER MONITORING OF ACCESS OF WOMEN TO EXPRESSION AND DECISION-MAKING TOOLS

IMPACT CRITERIA

- A clear definition of the position of monitoring
- A clear definition of users' involvement and access to decision-making
- Monitoring tools and/or methodologies
- Clarity of the use of monitoring tools
- Clarity of the use of monitoring tools
- Clarity of the use of monitoring tools
- Clarity of the use of monitoring tools

Read more

[Women and media](#)

Downloads



MH0214918ENN

EN (PDF, 198.51 KB)

Metadata

AREAS: Gender Mainstreaming