

# Gender-sensitive Communication

## Phrases

**Phrases to look out for – try swapping the order of these phrases sometimes**

King and Queen

Lord and Lady

Mother and father

Boys and girls

Men and women

Sir/Madam

Brother and sister

Husband and wife

Ladies and gentlemen

Boyfriend and girlfriend

**Turns of phrase which exclude women**

<b>Gender-discriminatory</b>	<b>Better</b>
Master of ceremonies	Host
A man's home is his castle	One's home is one's castle, a person's home is their castle, a person's home is his or her castle
Best man for the job	Best candidate for the job, best person for the job, best woman or man for the job
Joe public	An average citizen
An Englishman, a Frenchman, and Irishman	An English/ French/ Irish person
Gentlemen's agreement	Informal arrangement
Man-hour	Staff hour
Workmanship	Handiwork or expertise
Statesman	Politician, diplomat
Mastermind	Create/creator
Countryman	Compatriot
Masterplan	Grand plan
Brotherhood	Kinship, community