

Gender-sensitive Communication

Examples of common gendered nouns and alternatives

Gendered nouns	Alternatives
Businessman or businesswoman	Business executive
Chairwoman or chairman	Chair or chairperson
Female lawyer	Lawyer
Policeman or policewoman	Police officer
Repairman	Repairer, technician
Steward or Stewardess	Flight attendant
Salesman	Salesperson, sales clerk
Workman	Worker
Man	Person, individual, human being
Mankind	Humanity, human beings, people, men and women
Spokesman	Spokesperson, representative
Manpower	Workforce, human power, labour force, workers
Cameraman	Camera operator, for plural: camera crew