

Fact sheet: Advancing gender equality in decision-making in media organisations

POLICY CONTEXT

In December 2010, the European Council addressed the European Council's commitment to the Beijing Platform for Action (BPA) and urged the member states to implement action across the Member States at a priority basis. In 2011, the BPA formally recognises the relationship between women and media as one of the major challenges for the achievement of equal opportunities for women and their contribution to society and economic growth. It is a key field, increasing the level of women's participation and their involvement in decision-making in the media.

The European Parliament resolution on the follow-up to the Beijing Action Platform (2010/2015/EU) emphasised the need for a more gender-equal participation in decision-making in the media sector and for gender-mainstreaming policies to take into account the specific needs of women. The 2012 European proposal of the European Commission, on the way of achieving the gender balance among the members of companies listed on stock exchanges and listed companies, might have a potential impact on the media sector.

In the context of the follow-up of the BPA, the work of the Gender Equality Unit (GEU) of the European Commission is to develop gender equality in decision-making in media organisations within the EU. On 25 June 2013, the European Commission, the Council of Ministers of the European Union (EU) and the Council of Ministers of the Member States adopted the 2013 resolution on the way of achieving the gender balance among the members of companies listed on stock exchanges and listed companies.

FINDINGS

GEU report on the way of achieving the gender balance among the members of companies listed on stock exchanges and listed companies in order to ensure the participation of women and their contribution to society and economic growth in the media sector. The report is based on the findings of the survey on the way of achieving the gender balance among the members of companies listed on stock exchanges and listed companies in the media sector. The report is based on the findings of the survey on the way of achieving the gender balance among the members of companies listed on stock exchanges and listed companies in the media sector.

Key findings on gender equality in decision-making in media organisations

- Indicator 1: Proportion of women and men in decision-making in media organisations
- Indicator 2: Proportion of women and men in decision-making in media organisations in the EU
- Indicator 3: Proportion of women and men in decision-making in media organisations in the EU

Persistent gender inequalities in the media sector

Despite an increasing female representation of women in the media sector, the achievement of equal opportunities for women and their contribution to society and economic growth in the media sector remains a challenge.

Media-related data

Women 60% Men 12% Women 41% Men 60%

Women in decision-making in media organisations

The proportion of women in decision-making in media organisations is still relatively low. The main reason for this is the persistence of gender inequality in the media sector. The main reason for this is the persistence of gender inequality in the media sector.

Proportion of women and men in decision-making posts in media organisations in the EU (2012)

22% 66% 19% 84% 27% 67%

Related publications:

Report: [Advancing gender equality in decision-making in media organisations](#)

Main findings: [Advancing gender equality in decision-making in media organisations](#)

Interviews with women experts: [What about gender equality in the media?](#)

[EIGE's work on women and media](#)

Downloads



Women and Media Fact sheet

EN (PDF, 633.52 KB)

Metadata

AREAS: Beijing Platform for Action

BPFA AREA: J. Women and the Media