

Advancing gender equality in decision-making in media organisations: Report



Review of the implementation of the Beijing Platform for Action in the EU Member States: Women and the Media

The current report is the first one to deliver comparable data on the number of women in decision-making positions across major media organisations in the 27 EU Member States and Croatia. Further to this, the report identifies the extent to which these same organisations have developed gender equality policies, monitoring mechanisms and specific initiatives to support women's career development. The report proposes the first indicators in the area of Women and the Media of the Beijing Platform for Action. We hope that these indicators will be used for regular monitoring of the media sector in the EU to strengthen gender equality.

The findings show that while women have considerably outnumbered men in university-level and practice-based journalism programmes and that the employment of women in media is increasing, the organisational culture of media remains largely masculine and women are still significantly under-represented at the decision-making level.

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AREAS: Beijing Platform for Action

BPFA AREA: J. Women and the Media