

The Gender of Journalism: The Structure and Logic of the Field in the Twentieth Century

The basic theme of the essay is gender and power in the field of journalism in Sweden. The empirical analysis of the field is centered around four main questions: (1) which positions men and women have been given access to during different time periods, (2) what forms of capital have men and women accumulated, (3) how images and perceptions on what constitutes “good” journalism have become gendered over time and which positions, media, and genres of journalism have been associated with status/prestige as well as to what extent this social status branding is gendered, and (4) to what extent the struggle in the field has been gendered and what strategies and tactics have been employed in that struggle.

Key stakeholders mentioned:

The Swedish media sector in general; SVT, Aftonbladet, GT and Dagens Nyheter are mentioned as examples

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