

## Sport and : suggestions and recommendations

This book, in addition to introducing gender concepts in an unusual context, helps to detect stereotypes in information about sports, sexist language and the use of the athletes body as an informative lure. Along the text, it gives practical recommendation to professionals of sportive journalism and helps to show sensitivity about cases of sexual harassment and abuse in sport.

### **Key information on trends and challenges on women and the media:**

This work implies the recommendation to the media to increase the volume of the representation of sport practiced by women both in the news, such as sports programmes and broadcasts.

### **Key stakeholders mentioned:**

media industry, citizenship

### **Bibliographic Citation:**

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**CONTRIBUTOR:** López Díez, Pilar

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