

Women for Poland, Poland for Women: 20 years of transformation 1989-2009, Chapter "Gender mainstreaming and the press"

Article based on a 3-week press monitoring covering the widest read journals and political-economic magazines. The monitoring was focused on the presence of gender-equality perspective in the media.

Key information on trends and challenges on women and the media:

- Articles by women are published less often than those by men, especially in current news, world news and economy sections; - Gender equality problematic is marginalized and hardly ever treated seriously; - Journalists hardly ever use female versions of names of professions and positions.

Key stakeholders mentioned:

best selling political-economic press titles (journals and weekly magazines): Dziennik, Gazeta Wyborcza, Rzeczpospolita, Newsweek, Polityka, Przekrój, Wprost.

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