

: research into the visibility of women in Dutch media in 2012

Annual study on . The study explores the way in which women are written and spoken about in the 8 largest national newspapers and the 8 most popular (public) TV programmes. It looks at both the number and the subject/manner in which female expertise is brought to the forefront. The study furthermore assesses whether there is progress in relation to previous years. Ten categories are assessed namely Public administration, Private sector/entrepreneurship, Politics, Health care, Culture, Justice & security, Charities, Education & sciences, Media, Sport

Key information on trends and challenges on women and the media:

The study focuses on quantitative monitoring data of the presence of men and women in key areas of the news.

Key stakeholders mentioned:

Newspapers and TV, politicians, women who are covered by the media extensively

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[Website](#)



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