

# Women and men on advertising : images, roles, stereotypes; study on gender representation in advertising in Luxemburg in 2010

Qualitative and quantitative study on the representation of women in men in advertisement

## Key information on trends and challenges on women and the media:

Presentation on challenges for a better representation of men and women in advertisement

## Key stakeholders mentioned:

National Council for advertisement

**Format:** pdf

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## Weblinks

PDF



## Metadata

**TYPE:** Publication

**CREATOR/AUTHOR:** Conseil de la publicité du Grand-Duché de Luxembourg; Ludewig, Jean Luc; Muller, Claude

**PUBLISHER:** Luxembourg: Minsistère de l'égalité des chances

**LANGUAGE:** French

**COVERAGE:** Luxembourg

**KEYWORDS:** advertising, gender portrayal, gender stereotypes