Women's bodies used to sell everything from cars to chocolate bars

CASE chairman writes about the objectification of women in advertising.

Key information on EU or National policies/legislation on women's' representation in advertisement:

Womens representation in advertising

Key information on trends and challenges on women and the media:

Objectification

Key stakeholders mentioned:

Council Against Sexual Exploitation, Advertising Standards Authority of Ireland, European Economic Council, Irish government

Bibliographic Citation:


Format: Website

Weblinks

Website