

Gender and Communication Theories : The Women's Role in Mass Media and Journalism

The book for the first time documents and interprets the results of the multi-faceted research on gender in the field of communication research in Germany. Empirical findings are integrated in a systematic theoretical framework that enables their comparative evaluation. It is an important and overdue contribution for a better understanding of the social and cultural gender constructions in media, communications and public relations processes. The author shows that Journalism and gender are interwoven structurally, which gives the public debate about the effects of mass media development new ideas and expands the possibilities of knowledge acquisition in media research. The chapter on the situation of presents the results of the different studies that have been conducted from the 1970s onward and draws conclusions as to the situation of , the changes that have occurred over the years and the stumble stones that still hinder an equal access of women to journalism.

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