

Women's journalism: roles, creations, strategies

In France journalism has been mainly masculine till 60s; from that time on it has started to become more feminine and in 2009 43% of the professionals working in media were women. This book analysis mechanisms and issues of this process and investigate the gender dynamics occurring inside the editorial staff groups and how news is dealt with.

Key information on trends and challenges on women and the media:

Main issue is to break those logics which contribute to explain the potential feminization of the job: women entrance in the field, disregards or appreciation of the professionalism? Progress toward equality or reproduction of segregation practices?

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