

ICC consolidated code of advertising and marketing

The Council of Ethics in Advertising issues statements on whether or not an advertisement or advertising practice is ethically acceptable. The Council mainly deals with requests from consumers and with issues that are deemed to have public significance. Consumers may request the Council to give a statement on a certain advertisement.

Bibliographic Citation:

<http://kauppakamari.fi/lautakunnat/men/>

Weblinks

Website



Metadata

TYPE: Other

CREATOR/AUTHOR: Finnish chamber of commerce/kauppakamari

LANGUAGE: Finnish, Swedish, English

COVERAGE: Finland

KEYWORDS: [advertising](#), [gender portrayal](#), [gender stereotypes](#)