
The book analysis the language (discourse) of Czech magazines for teenage girls, and what kind of gender roles they contribute to create. The second part of the book is a survey on their reception by girls.

Format: 204 p.

Metadata

TYPE: Publication
CREATOR/AUTHOR: Kadlecová, Kateřina
PUBLISHER: Praga: Bor
LANGUAGE: Czech
COVERAGE: Czech Republic
KEYWORDS: gender stereotypes, print