

Who Makes the News? The Global Media Monitoring Project 2010: Cyprus National Report

This is Cyprus' first participation in the Global Media Monitoring Project 2010 (GMMP) by monitoring 157 news stories during one day (10/11/2009) in the Cypriot television, radio and print media, which included four television stations, five radio channels and three newspapers. The survey results quantified the gender gap in access to expression and media contents: only 15% of news subjects, reporters and presenters in the Cypriot media are women compared to 85% of men. The survey demonstrated that 'the media, rather than promoting gender equality and diversity, perpetuates and reinforces gender stereotypes'.

Key stakeholders mentioned:

Cypriot media

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