

# Genders' profile in private and public life in the Mass Media of Cyprus VS Gender mainstreaming in EU

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The paper compares the gendered profiles in the Cypriot Mass Media with the perceptions of youth. It supports the argument that TV shapes stereotypes as socialization models. It reinforces the debate about the role of informal curriculum on citizenship education.

## **Key information on EU or National policies/legislation on women's' representation on the Media:**

EU gender mainstreaming indicators not promoted by mass media

## **Key information on trends and challenges on women and the media:**

Coherence between the gender stereotypes in students' perceptions and those promoted by the mass media in public life

## **Key stakeholders mentioned:**

TV broadcasting,

## **Related title/resource:**

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## Weblinks

[Website](#)



## Source

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