

Αναπαράσταση των Γυναικών Υποψηφίων στις Εφημερίδες στα Πλαίσια της Προεκλογικής Περιόδου - Ευρωεκλογές 2009

The report examines the quantity and quality of the representation of male and female candidates during the campaign for the 2009 European Parliament elections in Cyprus and after the elections in two daily Cypriot newspapers (Politics and Phileftheros). Women were under-represented during the period where the election campaign debates were intensified. A gender perspective was absent from the debates of the pre-election campaigns. Female candidates were presented by the 2 papers examined using gender stereotypes.

Key information on trends and challenges on women and the media:

Under-representation of female candidates in election campaigns

Key stakeholders mentioned:

Media, Parliamentarians

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