

The Men's Times versus the Women's Times

This article presents an overview of social changes related to gender roles. In order to do it the author analyzes 20 years (1980-2000) of media coverage. Special attention is given by the author to the cultural shift produced by the end of communism.

Key information on trends and challenges on women and the media:

Social roles and models of the transition in the focus of media

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CREATOR/AUTHOR: Monova, Totka

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