

Gender, Media and Quality standards: Gender specific differences between quality and tabloid media in Austria

Gender specific differences between quality and tabloid media in Austria are explored on the basis of analysis of ORF, ATV, Standard and Krone. Besides the question of the representation of women, including stereotypes the share of women in media enterprises is analyzed.

Key stakeholders mentioned:

ORF, ATV, Standard, Krone media companies

Weblinks

[Website](#)



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