

## Mentor program

WFTV run a mentoring scheme for twenty women working in the film and television industry. Over six months, selected participants receive six hours of mentoring contact with an experienced industry figure, combined with an intensive programme of seminars, training workshops and networking opportunities. Each participant is provided with a mentor from a top level position in television. Mentors can be controllers, directors or top writers for example. The scheme also involves a fortnightly seminar where participants meet up to share experiences and best practices. In each seminar, one participant is selected to share some knowledge about the industry that would be of value to the group. Guest speakers are sometimes invited to speak at the seminars, to provide general career advice as well as information about issues such as what skills are required to progress in the film and television industry, how to obtain grants etc. At the end of every seminar, each participant must set a goal to meet before the next seminar takes place.

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## Weblinks

[Website](#)



## Funding body

A range of sponsors

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## Aims and objectives

- To empower women in the film and television industry by improving their confidence and building up their knowledge and network within the industry

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## Results and impact

The mentoring scheme is very effective and is specifically designed to help women achieve their set goals. WFTV aim to have a 100% success rate for each mentoring scheme and at the end, participants have gained more confidence and improved their networking skills and knowledge. As the industry is very male-dominated, the scheme also helps develop women's management skills, which is very important if women enter top level positions that involve managing all-male teams (film crews for instance).

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## Creator/owner/responsible institution

WFTV

**Stakeholder, Firstname:** Kate

**Stakeholder, Family name:** Kinninmont

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## Additional information

**Subtype:** Training courses and modules to promote women's career (e.g. women leadership programmes)

**Duration:** 6 months

**Periodicity:** Annually

**Nr of beneficiaries:** 20

**Nuts code:** UK

**Evaluation:** Yes, internal

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## Metadata

**ONGOING:** No

**TYPE:** Counselling / Mentoring / Coaching program

**COVERAGE:** National

**TARGET GROUP:** Media professionals

**KEYWORDS:** cinema, feminist media, audio-visual, media, advertising, television, broadcasting, media professionals, culture industry, female board members, film industry, women's participation, access to information, access to expression, gender training