

# Monitoring tools like watch groups, checklists or data collection

The Association's objectives are to promote gender equality, and to undertake positive action to empower women in politics, public space, public administration, including the media, etc. Campaign on preventing and combating violence.

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## Weblinks

ORG



## Aims and objectives

- To monitor activities of government institutions on the implementation of a law (217) to prevent violence against women - To monitor the media on the portrayal of women.

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## Results and impact

Editorials in on line, radio, broadcasting, European media; inviting the Ariadna Association to various debates on women's issues at the Committee on Equal Opportunities of the Romanian Parliament and Government; co-opting the Association in the National Equal Opportunities Commission.

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## Creator/owner/responsible institution

Ariadna - Asociatia Femeilor Jurnaliste din Romania

**Stakeholder, Firstname:** Georgeta

**Stakeholder, Family name:** Adam

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## Additional information

**Subtype:** User groups regularly watching/listening/reading media outputs in order to evaluate their “fairness” with regard to the presence of women and men

**Nuts code:** RO

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## Metadata

**ONGOING:** No

**TYPE:** Observatory / Monitoring centre

**COVERAGE:** National

**TARGET GROUP:** Media company managers, Media professionals, University students, NGO members, Social Partners, Gender equality bodies representatives

**KEYWORDS:** balanced  
online media, radio, television, broadcasting, monitoring tools, participation , images of women