

Watchdog

The watchdog collects data and presents information on gender equality in the media. It consists of: a video on women represented in Italian and European television news; a database on schools of journalism, changes in the number of women or men members of the Order of Journalists during the years; 70 interviews with journalists - equally men and women from all over the country - about their work and career and the problems they encountered with parenthood. The beneficiaries are all the journalists and students of journalism. The video will be published on the website of the Council and presented in many schools, associations and conferences in Italy. It is the first time that the National Council of Journalists has an Equal Opportunities Group. This activity has been carried out in collaboration with the Pavia Observatory (www.osservatorio.it) and can be found here www.odg.it

Weblinks

Website



Aims and objectives

- To monitor the numbers, positions, the conditions and obstacles for female journalists in advancing in their career - To raise awareness of the (lack of) female experts in the news

Results and impact

At the time of entering the information the video was still to be disseminated

Creator/owner/responsible institution

National Council of Journalists (Ordine Nazionale dei Giornalisti)

Stakeholder, Firstname: Monia

Stakeholder, Family name: Azzalini

Additional information

Subtype: Voluntary groups monitoring the presence of women in decision-making in the media

Nuts code: IT

Metadata

ONGOING: No

TYPE: Observatory / Monitoring centre

COVERAGE: National

TARGET GROUP: Media company managers, Media professionals, Social Partners, Gender equality bodies representatives

KEYWORDS: journalism, media professionals, dissemination of information, gender segregation in media domains, monitoring tools, awareness-raising initiatives, images of women, representation