

# Press review on the representation of women and gender issues in the press and other media

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Online daily press review on women's issues, incorporated in a larger website together with original articles. Press articles are reviewed.

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## Weblinks

[Website](#)



## Aims and objectives

- To monitor news and report on insufficient gender balance in experts and opinions in the media -
  - To promote gender perspectives and the use of female experts in the news by media professionals
  - to empower women to try to obtain top-level positions in media organisations
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## Results and impact

The website has become a primary source of information for mainstream media covering topics related to gender issues; it has been able to build up a large following among public institutions, women's non-governmental organisations, Equal Opportunities Committees and universities. Being a web 2.0 interactive website, everyone can contribute with posts and comments and this provides a space for dialogue and an instrument to give visibility to women's voice.

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## Creator/owner/responsible institution

Zeroviolenzadonne Onlus

**Stakeholder, Firstname:** Monica

**Stakeholder, Family name:** Pepe

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## Additional information

**Subtype:** User groups regularly watching/listening/reading media outputs in order to evaluate their “fairness” with regard to the presence of women and men

**Nuts code:** IT

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## Metadata

**ONGOING:** No

**TYPE:** Performance assessment

**COVERAGE:** National

**TARGET GROUP:** Media company managers, Media professionals, Social Partners, Gender equality bodies representatives, General population

**KEYWORDS:** online media, social media, media professionals, journalism, gender segregation in media domains, monitoring tools, awareness-raising initiatives, images of women, representation