

# Participation in the Global Media Monitoring Project (GMMP)

The study consisted in analysing the content of the news on several items (diversity and gender). After the survey and the data analysis, results were disseminated via a press conference, meetings in the newsrooms, publications, meetings with students.

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## Weblinks

[Website](#)



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## Aims and objectives

- To obtain facts, figures and analyses of the presence, the roles and the context of gender issues in the media

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## Results and impact

Not yet evaluated

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## Creator/owner/responsible institution

Hungarian Women's Lobby (Magyar Női Érdekérvényesítő Szövetség)

**Stakeholder, Firstname:** Lídia

**Stakeholder, Family name:** Balogh

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# Additional information

**Subtype:** Surveys or other quantitative monitoring tools

**Nuts code:** HU

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## Metadata

**ONGOING:** No

**TYPE:** Study / Survey

**COVERAGE:** National

**TARGET GROUP:** General population

**KEYWORDS:** media professionals , journalism, participation , balanced , women's , participation , monitoring tools