

# Gender mainstreaming in media

Activities included training and master workshops for journalists and non-governmental organisations to share tools and tips on gender portrayal by media and also to use monitoring tools. The Centre for Independent Journalism (CIJ) also organised a conference which issued a declaration to raise awareness on gender issues among media organisations, their management and journalism training schools. Experts involved in the project included leaders of German and Dutch journalism organisations with good practices in implementing gender mainstreaming.

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## Weblinks

[Website](#)



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## Funding body

The Centre is sponsored by a number of private and public donors of various countries (<http://www.cij.hu/en/foundation/sponsors/>)

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## Aims and objectives

- To disseminate the concept of gender mainstreaming among journalists and NGOs related to the media

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## Results and impact

The project contributed to the spread of the concept in the Hungarian news media. CIJ further used the tools as a part of other reporting diversity projects organised for journalists. Furthermore the report Gender Equality in Media was published. It provides a summary of the project "Gender mainstreaming in media - dissemination of the concept and good practices among journalists and their organisations" which included training workshops and a conference involving Hungarian, German, Dutch, Romanian and Bulgarian experts and journalists. The publication is available in Hungarian at <http://old.cij.hu/index.php/articles/course/260>

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## Creator/owner/responsible institution

Centre for Independent Journalism (Független Médiaközpont)

**Stakeholder, Firstname:** Ilona

**Stakeholder, Family name:** Moricz

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## Additional information

**Subtype:** Other awareness-raising tools: trainings, workshops and conference

**Duration:** One-day workshops

**Periodicity:** Irregular

**Nuts code:** HU

**Evaluation:** N/A

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## Metadata

**ONGOING:** No

**TYPE:** Training tool

**COVERAGE:** National

**TARGET GROUP:** Media professionals, NGO members

**KEYWORDS:** media gender segregation in media  
professionals , journalism, dissemination of culture, domains ,  
women's  
participation , monitoring tools, awareness-raising initiatives