

Journalist women association: public relations, internal and external communications

Journalistinnenbund (League of Women Journalists) is a network providing amongst others exchange on political professional subjects by means of various tools: website, Xing-group, Twitter, Blog (<http://watch-salon.blogspot.de/2012/10/briefwechselmit-dem.html>); http://journalistinnen.de/verein/jahrestagung_archiv/2012/jahrestagung20...) newsletter, platform, congresses, media products, articles by members and awards (Hedwig-Dohm-Urkunde award for outstanding work of elder women journalists, Marlies-Hesse-Preis for young women journalists).

Weblinks

Website



Aims and objectives

- To promote greater access of women to decision making in the media and in society - To get a 50 per cent quota in the boardrooms of the media companies

Results and impact

Increasing number of women beginners in the media; increasing number of role models; increasing number of women in decision-making positions in the media. The work of Journalistinnenbund contributes to a little part of this social change.

Creator/owner/responsible institution

Journalistinnenbund

Stakeholder, Firstname: Birgitta

Stakeholder, Family name: Schulte

Additional information

Subtype: Networks of experts and communities of professionals sharing knowledge on the position of women in the media

Nuts code: DE

Metadata

ONGOING: No

TYPE: Network

COVERAGE: National

TARGET GROUP: Other professionals, Media professionals

KEYWORDS: media professionals, women's , access to expression, participation