

# Statistical data on men/women in different jobs, salary levels and unemployed men/women

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The Union contracts a professional research company (TNS Gallup) and asks a certain amount of members to fill in a form and answer questions concerning their employer`s type (newspaper, tv, etc.), their contract type (fulltime, part-time etc) and their monthly salary. The Union thereby collects useful data on the pay level in the media sector. This survey is conducted every two years, so that changes can be detected. The collected data are regularly published. According to the data there are more women journalists in Finland than men. The amount of women is rising. At the same time the percentage of unemployed among women journalists is higher than the percentage of unemployed among all journalists.

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## Weblinks

[Website](#)



## Aims and objectives

- To get an overview of the gender distribution of unemployment rate in companies, as well as pay levels for women and men

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## Results and impact

Data are published and used to track changes in employment and pay levels for women.

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## Creator/owner/responsible institution

The Union of Journalists in Finland

**Stakeholder, Firstname:** Arto

**Stakeholder, Family name:** Nieminen

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## Additional information

**Subtype:** Surveys or other quantitative monitoring tools (e.g. analysis of human resources data, quantitative analysis of media contents)

**Nuts code:** FI

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## Metadata

**ONGOING:** No

**TYPE:** Study / Survey

**COVERAGE:** National

**TARGET GROUP:** Media company managers, Social Partners, Gender equality bodies representatives

**KEYWORDS:** [balanced participation](#), [gender segregation in media domains](#), [women's participation](#), [monitoring tools](#)