

Policy to promote training of female employees

The organisation's policy provides time and budget for training courses for female journalists about social problems in families, training courses at the European Parliament on social issues and training courses and modules to promote women's career (for example women leadership programmes).

Weblinks

Website



Funding body

Internally funded

Aims and objectives

- To increase the expertise of female professionals working in the company

Results and impact

Women employees in the field are more aware of their professional behaviour.

Creator/owner/responsible institution

Baltic News Service Estonia

Stakeholder, Firstname: Ainar

Stakeholder, Family name: Ruusaar

Additional information

Subtype: Other self-regulation tool: work-life balance tool

Duration: Variable (tailored to individual training needs)

Periodicity: Irregular

Nuts code: EE

Evaluation: N/A

Metadata

ONGOING: No

TYPE: Training tool

COVERAGE: National

TARGET GROUP: Media professionals

KEYWORDS: media professionals, women's participation, self-regulation tools