Awareness-raising at conferences

The organisation participates in conferences organised by other agencies to disseminate information on women in the media, for example events of the Embassy of Finland, the Estonian Journalists’ Union, the Estonian Women's Studies and Resource Centre, the Estonian Women's Associations Roundtable. Subjects include the roles of men and women in the media (nov. 2007), women as actors and decision-makers (sept. 2008), issues on quotas (oct. 2011). Updates are available at http://naistoimetajad.blogspot.com.

Weblinks

- Website

Aims and objectives

- To utilise public events to raise awareness on gender equality in the media

Results and impact

Not yet evaluated

Creator/owner/responsible institution
Eesti Naistoimetajad MTÜ

Stakeholder, Firstname: Merike
Stakeholder, Family name: Viilup

Additional information

**Subtype:** Conferences and events presenting good practices, research findings and data on Women and the Media

**Nuts code:** EE

Metadata

**ONGOING:** No

**TYPE:** Awareness-raising campaigns/events

**COVERAGE:** National

**TARGET GROUP:** Media company managers, Other professionals, Social Partners, Gender equality bodies representatives

**KEYWORDS:** media professionals, balanced participation, women’s participation, gender segregation in media domains, awareness-raising initiatives, breaking of gender stereotypes