

Discussions on gender inequality in working conditions

Awareness raising through press releases, discussion groups and dissemination of factual information on gender equality.

Weblinks

[Website](#)



Aims and objectives

- To raise awareness on the inequal position of women working in the media

Results and impact

One success has been the provision in collective agreements ensuring that women on maternity leave get the same wage raise as those working.

Creator/owner/responsible institution

Dansk Journalistforbund

Stakeholder, Firstname: Nanna

Stakeholder, Family name: Mielche

Additional information

Subtype: Campaigns to raise the awareness of media professionals (managers and staff) on the need to have women equally represented as experts, reporters in certain fields (e.g. politics, science) and opinion-makers in decision-making positions in media companies

Nuts code: DK

Metadata

ONGOING: No

TYPE: Awareness-raising campaigns/events

COVERAGE: National

TARGET GROUP: Media company managers, Media professionals, General population, NGO members, Social Partners, Gender equality bodies representatives

KEYWORDS: media professionals, media organisations, access to expression, balanced participation, women's participation, awareness-raising initiatives