

## Sensitization seminars

The seminars start with a short movie (Gender Equality's production), which presents statistics about women's position in the labour market, in education and in politics in Cyprus and the European Union. Then, labour gender equality laws are analysed with special focus on the equal treatment of men and women. Workshops are held about sexual harassment at the work place, gender-neutral job descriptions, direct and indirect discrimination, occupational segregation, sex and gender, institutions where to submit a complaint or ask legal aid or advice and concrete cases of discriminations in employment and occupational training are shown to participants and discussed. Results of research into the media sector in Cyprus and the European Union are then presented.

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## Weblinks

[Website](#)



## Funding body

Internal funding/regular budget of the organisation

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## Aims and objectives

- To draw attention to the quality of the positions occupied by women and men and their presentation and participation in "serious" programs (i.e. programs involving political and economic discussions).

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## Results and impact

The training has not been held systematically yet, but talks are ongoing with the trade union of the media sector to raise more awareness of the training.

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## Creator/owner/responsible institution

Gender Equality Committee in Employment and Vocational Training

**Stakeholder, Firstname:** Anna

**Stakeholder, Family name:** Pilavaki

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## Additional information

**Subtype:** Campaigns to raise the awareness of media professionals (managers and staff) on the need to have women equally represented as experts, reporters in certain fields (e.g. politics, science) and opinion-makers in decision-making positions in media companies

**Duration:** One day

**Periodicity:** Irregular

**Nuts code:** CY

**Evaluation:** N/A

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## Metadata

**ONGOING:** No

**TYPE:** Training tool

**COVERAGE:** National

**TARGET GROUP:** Media company managers, Social Partners

**KEYWORDS:** media organisations, women's participation, gender segregation in media domains, awareness-raising initiatives, representation