

National policy for gender equality 2011-2015

According to the National Policy for Gender Equality one of the policy areas in which different measures have to be implemented is the area of media. The following measure exists for this purpose: -- General awareness of the obligations to introduce gender-sensitive policies in all areas of social life -- Funding for the production and/or co-production of sensitised media contents, and space in the media to broadcast independently produced gender-sensitive contents -- A survey conducted on the opinions of the staff of Croatian Radio and Television about the promotion of gender equality in programme contents -- The staff who create media contents will receive training on gender equality -- Monitoring of the number, type and outcome of court proceedings initiated on the grounds of gender discrimination in the media -- Media contents will be analysed to detect the frequency and types of gender stereotypes -- The Council of Europe Handbook on Strategies to Combat Gender Stereotypes in the Media will be translated and disseminated

Weblinks

Website



Aims and objectives

- To define objectives and measures to promote gender equality in the country

Results and impact

Not yet evaluated

Creator/owner/responsible institution

Croatian Government Gender Equality Office

Stakeholder, Firstname: Tamara

Stakeholder, Family name: Šterk

Additional information

Subtype: Gender equality plans

Nuts code: HR

Metadata

ONGOING: No

TYPE: Policy / Legislation

COVERAGE: National

TARGET GROUP: Media company managers, Other professionals

KEYWORDS: media professionals, media organisations, participation monitoring tools, gender training, representation, balanced, gender segregation in media, domains