Methodological guidelines for gender equality monitoring

At the time of the interview, the guidelines were still under development. Once the methodological guidelines are prepared, a pilot gender monitoring of media contents will take place.

Weblinks

Website

Aims and objectives

- To check the realization of gender equality in media contents

Results and impact

Not yet evaluated

Creator/owner/responsible institution

Council for Electronic Media
Stakeholder, Firstname: Marta
Stakeholder, Family name: Sharlandjieva

Additional information

Subtype: Check lists or other qualitative monitoring tools (e.g. lists of questions to analyse staff and managers’ behaviours, or media contents)

Nuts code: BG

Metadata

ONGOING: No
TYPE: Guidelines
COVERAGE: National
TARGET GROUP: Media company managers
KEYWORDS: media organisations, gender segregation in media domains, monitoring tools