

# Governance contract prescribing figures on diversity

The governance contract is an agreement between the Flemish (regional) government and the radio and tv broadcasting company VRT. It contains information on what VRT is supposed to do on the one hand, and the means (finance, staff...) it has to accomplish those goals on the other hand. The contract dictates that figures on diversity need to be provided.

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## Weblinks

PDF



## Aims and objectives

- To regulate relations between the government and the public broadcasting company

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## Results and impact

An evaluation of the entire approach to diversity was conducted in 2011/2012. Based on the results of the evaluation, parts of the diversity strategy have been sharpened (i.e. 'suggestions for diversity' have been changed into 'regulations on diversity', etc.). [Http://www.vrt.be/wie-zijn-we/werkingsprincipes/diversiteit](http://www.vrt.be/wie-zijn-we/werkingsprincipes/diversiteit)

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## Creator/owner/responsible institution

VRT (Vlaamse Radio- en Televisieomroep)

**Stakeholder, Firstname:** Geertje

**Stakeholder, Family name:** De Ceuleneer

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## Additional information

**Subtype:** Protocols which promote gender equality

**Nuts code:** BE2

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## Metadata

**ONGOING:** No

**TYPE:** Protocol

**COVERAGE:** Regional

**TARGET GROUP:** Media company managers

**KEYWORDS:** [broadcasting](#), [codes of conduct](#), [journalism](#), [public media organisations](#), [representation](#)