

# Public campaign “Connected - for violence-free relationships” (“Povezani - za veze bez nasilja”)

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Following activities are planned:

- 1) Research and analysis through consultative meetings and communication in order to manage that all activities meet needs of a target group
- 2) Public advocating through organised actions in local communities – they will try to get public support and to demand the creation, implementation, financing and sustainability of programs for youth
- 3) Provision of professional support to the institutions in creation of preventive programs and activities which contributes to the violence prevention and to the gender equality (through education and counselling)
- 4) Awareness rising of wider public on the issue of violence in youth relationships and presentation of the program through the local media

Experts and decision-makers will be included in discussions on teen-dating violence and receive full support for developing and implementing prevention programs. In cooperation with youth organizations and young people themselves, partner organizations will organize public activities and draw media attention, in order to achieve an even higher impact on relevant institutions, and to raise public awareness about the importance of teen-dating violence prevention.

<http://www.zum.hr/>

<http://www.cesi.hr/hr/povezani-za-veze-bez-nasilja/>

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## Aims and objectives

To promote effective implementation of public policies designed to prevent teen-dating violence, and eradicate gender stereotypes and other causes of gender-based violence. "Connected" will bring together five organizations with the aim of creating positive social changes and effectively preventing teen-dating violence.

Goal is to identify prevention programs implemented by high schools, civil society organizations and various institutions, as well as to analyse national strategies and county programs dealing with young people and gender equality policies. The data collected during the research process will be used in preparing recommendations for models of good practice in local communities, and to design activities aimed at advocating and raising awareness about the importance of teen-dating violence prevention.

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## Results and impact

Expected: positive changes in society as well as raised sensibility and awareness of institutions and public on the importance of violence prevention in youth relationships

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## Creator/owner/responsible institution

Partnership project of 5 CSOs:

**Stakeholder, Firstname:** CESI – CENTAR ZA EDUKACIJU, SAVJETOVANJE I ISTRAŽIVANJE; MIROVNA GRUPA OAZA, POTENCIJAL, ZORA, ZUM (CESI - Centre for education, counselling and research; Peace group Oaza; Potencijal, Zora, ZUM)

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## Metadata

**ONGOING:** No

**TYPE:** Awareness-raising campaigns/events

**COVERAGE:** Regional

**TYPES OF GBV:** Intimate Partner Violence

**TARGET GROUP:** General population

**KEYWORDS:** intimate partner violence/domestic violence

