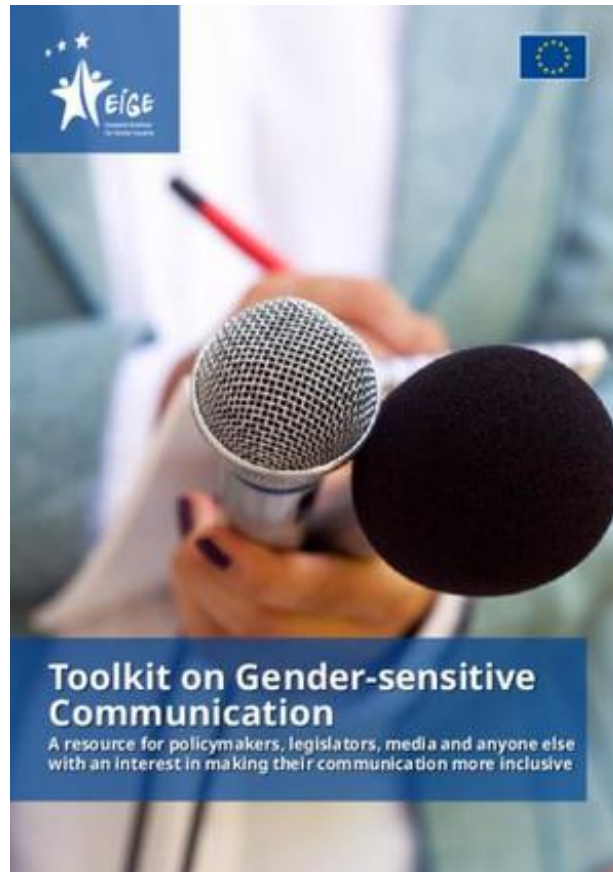


Toolkit on gender-sensitive communication



A resource for policymakers, legislators, media and anyone else with an interest in making their communication more inclusive

Language is a reflection of the attitudes, behaviours and norms within a society. It also shapes people's attitudes as to what is 'normal' and acceptable.

Women play an active role in society, yet – all too often – we use language that ignores or minimises their contribution. Words matter in shaping our worldview. For example the dominance of masculine words for general references can reflect assumptions about gender roles and influence readers.

This toolkit is an easy-to-use guide on how to use more gender-sensitive language.

[Access the toolkit's web page](#)



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