

# Gender-sensitive Communication

## Examples of common gendered nouns and alternatives

| Gendered nouns               | Alternatives                                  |
|------------------------------|---|
| Businessman or businesswoman | Business executive                            |
| Chairwoman or chairman       | Chair or chairperson                          |
| Female lawyer                | Lawyer  |
| Policeman or policewoman     | Police officer                                |
| Repairman                    | Repairer, technician                          |
| Steward or Stewardess        | Flight attendant                              |
| Salesman                     | Salesperson, sales clerk                      |
| Workman                      | Worker  |
| Man                          | Person, individual, human being               |
| Mankind                      | Humanity, human beings, people, men and women |
| Spokesman                    | Spokesperson, representative                  |
| Manpower                     | Workforce, human power, labour force, workers |
| Cameraman                    | Camera operator, for plural: camera crew      |