

Fact sheet: Advancing gender equality in decision-making in media organisations



POLICY CONTEXT

In December 2016, the European Council addressed the European Council's commitment to the Beijing Platform for Women (BPW) and urged the member states to implement action across the Member States on a priority basis. In 2018, the BPW formally recognised the relationship between women and media as one of the major challenges for the achievement of equal opportunities for women and their contribution to society and economic growth. It also identified the need for a more gender-equal participation in decision-making in the media sector and the need for more gender-equal participation in the media sector.

The European Parliament resolution on the follow-up to the Beijing Action Platform (2016) (2016/2058) emphasised the need for a more gender-equal participation in decision-making in the media sector and the need for more gender-equal participation in the media sector.

In the context of the follow-up of the BPW, the work of the Gender Equality Unit (GEU) of the European Commission is to promote gender equality in decision-making in media organisations across the EU. In 2018, the GEU published the report 'Advancing gender equality in decision-making in media organisations'.

FINDINGS

GEU report on the follow-up to the Beijing Action Platform and the need for a more gender-equal participation in decision-making in the media sector. The report identifies the need for a more gender-equal participation in decision-making in the media sector and the need for more gender-equal participation in the media sector.

Challenges to gender equality in decision-making in media organisations

- **Indicator 1:** Proportion of women and men in decision-making in media organisations
- **Indicator 2:** Proportion of women and men in decision-making in media organisations in the EU
- **Indicator 3:** Proportion of women and men in decision-making in media organisations in the EU

Persistent gender inequalities in the media sector

Despite an increasing number of commitments and frameworks for the advancement of women and gender equality in the media sector, there are still significant gender inequalities in the media sector.

Women in decision-making in media organisations

The proportion of women in decision-making in media organisations is still relatively low. The main challenge is to increase the proportion of women in decision-making in media organisations.

Proportion of women and men in decision-making posts in media organisations in the EU (2012-2018)

Year	Women (%)	Men (%)
2012	22%	78%
2013	23%	77%
2014	24%	76%
2015	25%	75%
2016	26%	74%
2017	27%	73%
2018	28%	72%

Related publications:

Report: [Advancing gender equality in decision-making in media organisations](#)

Main findings: [Advancing gender equality in decision-making in media organisations](#)

Interviews with women experts: [What about gender equality in the media?](#)

[EIGE's work on women and media](#)

Downloads



Women and Media Fact sheet
 EN (PDF, 633.52 KB)

Metadata

AREAS: Beijing Platform for Action

BPFA AREA: J. Women and the Media