


Fact sheet: Advancing gender equality in decision-making in media organisations



POLICY CONTEXT

In December 2010, the European Council endorsed the European Council's commitment under the Treaty of Lisbon (the 2007 Treaty) to ensure the effective implementation across the Member States of equality goals. In October 2010, the EIGE formally recognised the increasing importance of gender equality in the media sector as one of the major challenges for the achievement of equal opportunities for women and men in contemporary societies (see also the 2010 report, 'Measuring the impact of women's participation in decision-making in media organisations').

The European Parliament's resolution on the follow-up to the Treaty of Lisbon (2010/2015) emphasised the need for a more gender-equal participation in decision-making in the mass media as one of the priorities to support the media to fully realise its role in society (see also paragraph 20 of the 2012 European proposal of the European Parliament, 'On the implementation of gender equality in the mass media').

In the context of the 2010-2015 period, the work of the Council of the EU (the 2012 report on 'Gender equality in decision-making in media organisations') and the 2012 European proposal of the European Parliament (the 2012 report on 'Gender equality in the mass media') are the main findings of this report.

FINDINGS

EIGE report on the last findings address the participation and decision-making in media organisations and the need for a more gender-equal participation in decision-making in the mass media as one of the priorities to support the media to fully realise its role in society (see also paragraph 20 of the 2012 European proposal of the European Parliament, 'On the implementation of gender equality in the mass media').

Indicators on gender equality in decision-making in media organisations

- Indicator 1: Proportion of women and men in decision-making in media organisations, by gender and media organisation type.
- Indicator 2: Proportion of women and men in decision-making in media organisations, by gender and media organisation type.
- Indicator 3: Proportion of women and men in decision-making in media organisations, by gender and media organisation type.

Persistent gender inequalities in the media sector

In spite of an increasing number of European-level activities, the need for gender equality in the media sector is still high.

The findings reveal that the media sector in the EU Member States still shows a gender inequality in decision-making in the mass media as one of the major challenges for the achievement of equal opportunities for women and men in contemporary societies (see also the 2010 report, 'Measuring the impact of women's participation in decision-making in media organisations').

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Media-related data

Gender	Media-related data
Women	68%
Men	32%
Women	41%
Men	59%

Women in decision-making in media organisations

The proportion of women in decision-making in media organisations is still relatively low. The proportion of women in decision-making in media organisations is still relatively low. The proportion of women in decision-making in media organisations is still relatively low. The proportion of women in decision-making in media organisations is still relatively low.

Proportion of women and men in decision-making posts in media organisations in the EU (2012, 2013)

Year	Gender	Proportion
2012	Women	32%
	Men	68%
2013	Women	33%
	Men	67%

Related publications:

Report: [Advancing gender equality in decision-making in media organisations](#)

Main findings: [Advancing gender equality in decision-making in media organisations](#)

Interviews with women experts: [What about gender equality in the media?](#)

[EIGE's work on women and media](#)

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Women and Media Fact sheet

EN (PDF, 633.52 KB)

Metadata

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