

Manual for gender equity work

The aim of this resource is to provide users a means in which to develop the way they work with gender equality so that good business value can be achieved. This means that that recruiting qualified staff, identifying new customers, obtaining new ideas for product development, staff engagement, getting better work and developing good cooperation within the company will all come easier. The CD accompanying the book includes templates for making an employee questionnaire and a review of this in the form of Excel spreadsheets, spider diagrams and such. It also contains a tutorial to develop compiling and analyzing the results of the survey.

Weblinks

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