

# A gender perspective on media and communication sciences

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The purpose of the publication is to give a brief description on how media and communication can be analyzed from a gender perspective.

## **Key information on trends and challenges on women and the media:**

There are about the same amount of men and women working in Swedish media, though there are differences in terms of positions and power. There are also differences regarding what areas men and women work in. Men tend to work with the “hard” questions whereas women work with the “soft” for example as culture, social issues and environment. Furthermore, male journalists are tend to be defined as the norm and women as “the other”.

## **Key stakeholders mentioned:**

media in general

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